



Restated segmented information

On November 1st, 2009, the Corporation changed its operating structure to consolidate Transcontinental's leading position in the printing, marketing communications and media markets. Management has decided to transfer all of its Canadian commercial printing activities from the Marketing Communications sector to the Printing sector.

The following table presents the fiscal 2009 figures, reclassified in order to present the information in accordance with the new operating structure.

(in millions of dollars)	Q1	Q2	Q3	Q4	2009
Revenues					
Printing sector	\$ 447.4	\$ 412.0	\$ 372.0	\$ 427.9	\$ 1,659.3
Marketing Communications sector	38.8	24.9	28.3	27.8	119.8
Media sector	139.9	151.2	151.9	164.0	607.0
Other activities and unallocated amounts	1.7	2.6	1.6	1.8	7.7
Inter-segment sales	(23.7)	(27.3)	(20.7)	(27.5)	(99.2)
	\$ 604.1	\$ 563.4	\$ 533.1	\$ 594.0	\$ 2,294.6
Operating income (loss) before amortization, impairment of assets, restructuring costs and impairment of goodwill and intangible assets					
Printing sector	\$ 45.3	\$ 55.7	\$ 55.3	\$ 83.7	\$ 240.0
Marketing Communications sector	4.2	1.6	0.4	2.0	8.2
Media sector	11.8	25.5	33.4	39.7	110.4
Other activities and unallocated amounts	(3.0)	(2.3)	(2.9)	(1.1)	(9.3)
	\$ 58.3	\$ 80.5	\$ 86.2	\$ 124.3	\$ 349.3
Operating income (loss)					
Printing sector	\$ (10.7)	\$ (126.1)	\$ 24.0	\$ 47.9	\$ (64.9)
Marketing Communications sector	2.4	(33.1)	(2.1)	0.4	(32.4)
Media sector	6.7	13.1	28.3	28.6	76.7
Other activities and unallocated amounts	(4.4)	(3.6)	(4.3)	(5.8)	(18.1)
	\$ (6.0)	\$ (149.7)	\$ 45.9	\$ 71.1	\$ (38.7)
Adjusted operating income (loss)					
Printing sector	\$ 19.5	\$ 30.0	\$ 29.8	\$ 54.7	\$ 134.0
Marketing Communications sector	2.4	(0.5)	(1.5)	1.0	1.4
Media sector	7.8	21.3	29.4	34.8	93.3
Other activities and unallocated amounts	(4.4)	(3.7)	(4.3)	(4.4)	(16.8)
	\$ 25.3	\$ 47.1	\$ 53.4	\$ 86.1	\$ 211.9