

For Immediate Release

THE ORDER OF CANADA BESTOWED ON RÉMI MARCOUX

Montreal, October 26, 2007 – Today, Rémi Marcoux, the founder and Executive Chairman of the Board of Transcontinental, was invested as a Member into the Order of Canada at a ceremony presided over by Her Excellency the Right Honourable Michaëlle Jean, Governor General of Canada.

Her Excellency announced the new appointments to the Order of Canada in February. This award is the country's highest civilian honour, recognizing a lifetime of outstanding achievement, dedication to the community and service to the nation.

"It is a great honour to be awarded the Order of Canada and I would like to thank Her Excellency the Right Honourable Michaëlle Jean, Governor General of Canada," said Mr. Marcoux. "I would also like to share this recognition with everyone who has worked for Transcontinental over the years, and with the members of my family."

As noted by the Office of the Secretary to the Governor General, "Rémi Marcoux is the perfect example of those builders who contribute to the vitality of the economic sector and the growth of communities. In 1976, he bought a little printing shop with about 30 employees. With talent, determination and innovation, he has made Transcontinental a flagship of the Canadian economy in the field of printing and publishing. The company is also known as one of the most socially responsible in Canada. He is respected and admired for his generosity and ongoing commitment to a number of organizations, such as the Sainte-Justine Hospital Foundation, the Montreal Children's Hospital, the Montreal Heart Institute Foundation, the United Way and HEC Montréal."

For more information about Mr. Marcoux, please visit <http://www.transcontinental.com/en/3-who-we-are/3-6-management.html>

About Transcontinental

The largest printer in Canada and sixth-largest in North America, Transcontinental also ranks as the country's leading publisher of consumer magazines and French-language educational resources, and its second-largest community newspaper publisher. Transcontinental distinguishes itself by creating strategic partnerships that integrate the company into its customers' value chain, notably through its unique newspaper printing outsourcing model and its value-added services. From mass to highly personalized marketing, the company offers its clients integrated solutions which include a continent-leading direct marketing offering, a diverse digital platform and a door-to-door advertising material



distribution network. Transcontinental is a company whose values, including respect, innovation and integrity, are central to its operation.

Transcontinental (TSX: TCL.A, TCL.B) has more than 14,500 employees in Canada, the United States and Mexico, and reported revenues of C\$2.3 billion in 2006.

-30-

For information:

Media

Maxim Labrie
Corporate Communications Coordinator
Transcontinental Inc.
Telephone: (514) 954-4176
maxim.labrie@transcontinental.ca
www.transcontinental.com

Financial Community

Jennifer F. McCaughey
Director, Investor Relations
Transcontinental Inc.
Telephone: (514) 954-2821
jennifer.mccaughey@transcontinental.ca