

For Immediate Release

THE NATIONAL ORDER OF QUEBEC BESTOWED ON RÉMI MARCOUX

Montreal, June 18, 2008 – Rémi Marcoux, the founder and Executive Chairman of the Board of Transcontinental, was invested as an Officer of the National Order of Quebec by its Premier, Jean Charest. This prestigious award of merit was presented today at a ceremony at the hôtel du Parlement in Quebec city.

“To receive such recognition in my home province is a true honour,” said Mr. Marcoux. “My hope is that myself and the other recipients recognized here today inspire others to pursue their dreams, and always set an example they would be proud to follow. I would like to thank my family and the people I have worked with over the years, including everyone at Transcontinental.”

According to the Quebec ministère du Conseil exécutif, “this tribute is testimony to the pride inspired in the people of Quebec by the outstanding achievements of those who have had an exceptional impact on Quebec or have enabled Quebec to stand out in a specific field of endeavour.”

For more information about Mr. Marcoux, please visit <http://www.transcontinental.com/en/3-who-we-are/3-6-management.html>

About Transcontinental

The largest printer in Canada and sixth-largest in North America, Transcontinental is also the country’s leading publisher of consumer magazines and French-language educational resources, and its second-largest community newspaper publisher. Transcontinental distinguishes itself by creating strategic partnerships that integrate the company into its customers’ value chain, notably through its unique newspaper printing outsourcing model and its value-added services. From mass to highly personalized marketing, the company offers its clients integrated solutions which include a continent-leading direct marketing offering, a diverse digital platform and a door-to-door advertising material distribution network. Transcontinental is a company whose values, including respect, innovation and integrity, are central to its operation.

Transcontinental (TSX: TCL.A, TCL.B) has more than 15,000 employees in Canada, the United States and Mexico, and reported revenues of C\$2.3 billion in 2007. For more information about the Corporation, please visit www.transcontinental.com.



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