

## Board of DIRECTORS

### Rémi Marcoux, C.M., F.C.A.

Executive Chairman of the Board,  
Transcontinental Inc.

### Isabelle Marcoux

Vice Chair of the Board and Vice President,  
Corporate Development, Transcontinental Inc.

### Luc Desjardins

President and Chief Executive Officer,  
Transcontinental Inc.

### Lucien Bouchard

Partner, Davies Ward Phillips & Vineberg LLP

### Robert Chevrier

President, Société de gestion Roche Inc.

### J.V. Raymond Cyr, O.C.

Chairman of the Board, Polyvalor Inc.

### Claude Dubois

President, Gestion Phila Inc.

### Richard Fortin

Executive Vice President and Chief Financial  
Officer, Alimentation Couche-Tard Inc.

### Harold "Sonny" Gordon, Q.C.

Chairman of the Board, Dundee Corporation

### Hubert T. Lacroix

Senior Advisor, Stikeman Elliott LLP

### Monique Lefebvre

Psychologist, Executive Coaching, and  
Consultant in Strategic Management

### Pierre Marcoux

Vice President, Business Publications,  
Transcontinental Media G.P.

### André Tremblay

Managing Partner, Trio Capital Inc.

Member of the Audit Committee of the  
Board of Directors

Member of the Human Resources and  
Compensation Committee of the Board of  
Directors

Member of the Corporate Governance  
Committee of the Board of Directors

Lead Director of the Board of Directors

Dated October 31, 2007

## Corporate SENIOR MANAGEMENT

### Luc Desjardins

President and Chief Executive Officer

### François Olivier

Chief Operating Officer

### Jean Blouin

Vice President, Corporate Communications

### André Bolduc

Director of Internal Audit

### Réal Boulet

Vice President, Efficiency and Innovation



### France De Blois

Corporate Controller



### Jean Denault

Vice President, Procurement and Technology



### Christine Desaulniers

Vice President, Chief Legal Officer  
and Secretary



### Julien Houle

Vice President, Human Resources



### Benoît Huard

Vice President and Chief Financial Officer



### Isabelle Lamarre

Director, Legal Affairs and Assistant



Corporate Secretary



### Natalie Larivière

President, Media Sector



### Donald LeCavalier

Treasurer



### Guy Manuel

President, Marketing Products and  
Services Sector



### Isabelle Marcoux

Vice Chair of the Board and Vice President,  
Corporate Development

### Jennifer F. McCaughey

Director, Investor Relations

Dated October 31, 2007

# General Inquiries

## ADDRESS

*Transcontinental Inc.*  
1 Place Ville Marie,  
Suite 3315  
Montreal, Quebec, Canada  
H3B 3N2

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Fax: (514) 954-4016  
www.transcontinental.com

## Mission

To develop value-added products and services along with multiple delivery channels in order to reach consumers and build loyalty more effectively. To optimize the interests of our employees, our customers and our shareholders.

## Guiding Principles

To listen to our customers, anticipate their needs and exceed their expectations.

To make innovation central to our business practices while remaining in the forefront of trends and new technologies.

To promote the development of our employees, their ability to adapt to change and their commitment to continually improving our processes and practices.

To pursue our development through acquisitions and organic growth while creating value for shareholders and maintaining a disciplined approach to financial management.

To be in the vanguard in matters of social responsibility and corporate governance.

## Corporate Governance

Transcontinental believes that sound corporate governance is important to running an efficient operation. For a detailed description of the Corporation's governance practices, see the Management Proxy Circular.

## Vision

To be the leader in our printing and marketing niches, as well as in the creation and dissemination of content and the delivery of complementary services aimed at communities of interest or specific markets.

## Main ADDRESSES

### Head Office

**Transcontinental Inc.**  
1 Place Ville Marie  
Suite 3315  
Montreal, Quebec, Canada  
H3B 3N2  
Telephone: (514) 954-4000  
Fax: (514) 954-4016  
www.transcontinental.com

### Sector General Management Offices

**Transcontinental Printing**  
*Printing Products and Services Sector*  
395 Lebeau Blvd.  
St. Laurent, Quebec, Canada  
H4N 1S2  
Telephone: (514) 337-8560  
Fax: (514) 337-5264  
www.transcontinental-printing.com

**Transcontinental Printing**  
*Marketing Products and Services Sector*  
66 Nuggett Court  
Brampton, Ontario, Canada  
L6T 5A9  
Telephone: (905) 792-8385  
Fax: (905) 799-3484  
www.transcontinental-printing.com

**Transcontinental Media**  
1100 Rene-Levesque Blvd. West  
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H3B 4X9  
Telephone: (514) 392-9000  
Fax: (514) 392-1489  
www.transcontinental-media.com

## PRODUCTION OF ANNUAL REPORT

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Department of Transcontinental

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Lucille Nelson  
Jessy Lapointe

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## Duplicate Communications

- Some shareholders may receive more than one copy of publications such as quarterly financial statements and the Annual Report. Every effort is made to avoid such duplication.
- Shareholders who receive duplicate mailings should advise CIBC Mellon Trust Company at 1 800 387-0825.

## Shareholders, Investors and Analysts

- For further financial information or to order supplementary documentation about the Corporation, please contact the Investor Relations Department or visit the "Investors" section of Transcontinental's web site at [www.transcontinental.com](http://www.transcontinental.com).

## Information

- This annual report is also available in the "Investors" section of Transcontinental's Web site.
- The list of Transcontinental's business units is available on the Corporation's Web site.
- Des exemplaires en français du rapport annuel, de la notice annuelle, des rapports de gestion et des états financiers trimestriels sont disponibles sur demande en communiquant avec le Service des relations avec les investisseurs ainsi qu'au [www.transcontinental.com](http://www.transcontinental.com).

## Notice of Annual Meeting of Shareholders

- Transcontinental Inc.'s Annual Meeting of Shareholders will be held at 4:00 p.m. on
- February 20, 2008,
- at the Hotel Omni Mont-Royal,
- Salon des Saisons, 1050 Sherbrooke Street West, Montreal, Quebec,
- Canada.

## Media

- For general information about the Corporation, please contact the Corporate Communications Department.

## Fiscal year-end:

- October 31

## Fiscal quarter-end:

- January 31, April 30, July 31 and
- October 31

## Stock listing:

- Class A Subordinate Voting Shares and Class B Shares are listed on the Toronto Stock Exchange
- under the trading symbols TCL.A and TCL.B, respectively.

## Investor Relations Department:

- (514) 954-4039,
- [investorrelations@transcontinental.ca](mailto:investorrelations@transcontinental.ca)

## Transfer agent and registrar:

- CIBC Mellon Trust Company,
- 2001 University Street, Suite 1600,
- Montreal, Quebec H3A 2A6,
- 1 800 387-0825