



Board of Directors

- Rémi Marcoux, C.M., O.Q., F.C.A.**
Executive Chairman of the Board,
Transcontinental Inc.
- Isabelle Marcoux**
Vice Chair of the Board and
Vice President, Corporate
Development, Transcontinental Inc.
- **Lucien Bouchard, G.O.Q.**
Partner, Davies Ward Phillips &
Vineberg LLP
- **Claude Dubois**
President, Gestion Phila Inc.
- **Pierre Fitzgibbon**
President and Chief Executive
Officer, Atrium Innovations Inc.
- **Richard Fortin**
Chairman of the Board,
Alimentation Couche-Tard Inc.
- **Harold "Sonny" Gordon, Q.C.**
Chairman of the Board,
Dundee Corporation
- **Monique Lefebvre**
Psychologist, Executive Coaching
and Chair of Héma-Québec
Foundation
- Pierre Marcoux**
Senior Vice President, Business
and Consumer Solutions Group,
Transcontinental Media G.P.
- François Olivier**
President and Chief Executive
Officer, Transcontinental Inc.
- **François R. Roy**
Corporate Director
- **Lino A. Saputo, Jr.**
President and Chief Executive
Officer, Saputo Inc.
- **André Tremblay**
Managing Partner, Trio Capital Inc.
- *Member of the Audit Committee of
the Board of Directors*
- *Member of the Human Resources and
Compensation Committee of the Board
of Directors*
- *Member of the Corporate Governance
Committee of the Board of Directors*
- *Lead Director of the Board of Directors*



Corporate Senior Management

- François Olivier**
President and Chief Executive Officer
- André Bolduc**
Director of Internal Audit
- Philippe Bonin**
Treasurer
- Jean Denault**
Vice President, Procurement
and Technology
- Christine Desaulniers**
Vice President, Chief Legal Officer
and Secretary
- David Galarneau**
Assistant Controller
- Benoît Huard**
Vice President and
Chief Financial Officer
- Isabelle Lamarre**
Director, Legal Affairs and
Assistant Corporate Secretary
- Natalie Larivière**
President, Media Sector
- Donald LeCavalier**
Vice President, Finance
- Martin Longchamps**
Vice President, Mergers and Acquisitions
- Isabelle Marcoux**
Vice Chair of the Board and
Vice President, Corporate Development
- Jennifer F. McCaughey**
Director, Investor Relations and
Corporate Communications
- Sylvain Morissette**
Vice President,
Corporate Communications
- Brian Reid**
President, Printing Sector
- Christian Trudeau**
President, Interactive Sector

Mission

To develop value-added products and services along with multiple delivery channels in order to reach consumers and build loyalty more effectively. To optimize the interests of our employees, our customers and our shareholders.

Guiding Principles

To listen to our customers, anticipate their needs and exceed their expectations.

To make innovation central to our business practices while remaining in the forefront of trends and new technologies.

To promote the development of our employees, their ability to adapt to change and their commitment to continually improving our processes and practices.

To pursue our development through acquisitions and organic growth while creating value for shareholders and maintaining a disciplined approach to financial management.

To be in the vanguard in matters of social responsibility and corporate governance.

Corporate Governance

Transcontinental believes that sound corporate governance is important to running an efficient operation. For a detailed description of the Corporation's governance practices, see the Management Proxy Circular.

Main Addresses

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Sector General Management Offices

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Production of Annual Report

Project management:

Corporate Communications Department
of Transcontinental

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Photography:

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Writing:

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Translation:

Lucille Nelson

Printing:

Transcontinental Litho Acme

Duplicate Communications

Some shareholders may receive more than one copy of publications such as quarterly financial statements and the Annual Report. Every effort is made to avoid such duplication. Shareholders who receive duplicate mailings should advise CIBC Mellon Trust Company at 1 800 387-0825.

Shareholders, Investors and Analysts

For further financial information or to order supplementary documentation about the Corporation, please contact the Investor Relations Department or visit the "Investors" section of Transcontinental's web site at www.transcontinental.com.

Information

This annual report is also available in the "Investors" section of Transcontinental's Web site. The list of Transcontinental's business units is available on the Corporation's Web site.

Des exemplaires en français du rapport annuel, de la notice annuelle, des rapports de gestion et des états financiers trimestriels sont disponibles sur demande en communiquant avec le Service des relations avec les investisseurs ainsi qu'au www.transcontinental.com.

Notice of Annual Meeting of Shareholders

Transcontinental Inc.'s Annual Meeting of Shareholders will be held at 10:00 a.m. on February 17, 2011, at Salon Windsor of the Le Windsor building, 1170 Peel Street, Montreal, Quebec, Canada.

Media

For general information about the Corporation, please contact the Corporate Communications Department.

Fiscal year-end: October 31

Fiscal quarter-end: January 31, April 30, July 31 and October 31

Stock listing: Class A Subordinate Voting Shares, Class B Shares and Cumulative 5-Year Rate Reset First Preferred Shares, Series D are listed on the Toronto Stock Exchange under the trading symbols TCL.A, TCL.B and TCL.PR.D, respectively.

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investorrelations@transcontinental.ca

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