

Chain of Custody Certificate

PricewaterhouseCoopers LLP has assessed whether the Chain of Custody process at

Transcontinental, Inc.

400 Avenue St. Croix, St. Laurent, PQ, H4N 3L4

is suitably designed to provide reasonable assurance that the requirements of the standards noted below (the Requirements) have been met, as of November 23, 2010.

The Programme for the Endorsement of Forest Certification (PEFC) Annex 4: Chain of Custody of Forest Based Products - Requirements [June 2005]

Sustainable Forestry Initiative® (SFI) Chain of Custody Standard [January 2010]

Management is responsible for ensuring the Chain of Custody process meets the Requirements. Our responsibility is limited to expressing an opinion as to whether the Requirements were met, based on our assessment. The SFI standard can be found at www.sfiprogram.org. The PEFC Annex 4 standard can be found at www.pefc.org.

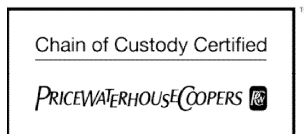
Our assessment was conducted in accordance with the ISO 19011:2002 management system auditing standard and, accordingly, included examining, on a sample basis, evidence supporting management's assertion that the Requirements were met and performing such other procedures as we considered necessary in the circumstances. We planned and performed our work in order to obtain reasonable, rather than absolute, assurance with respect to the information examined. We believe our work provides a reasonable basis for our opinion.

In our opinion, the Chain of Custody process was suitably designed to provide reasonable assurance that the Requirements were met, in all material respects, as of August 9, 2010.

SCOPE: The Chain of Custody process and practices at the St. Laurent, PQ head office and the 33 printing facilities in Canada and the United States listed in Appendix 1.

PricewaterhouseCoopers LLP

PricewaterhouseCoopers LLP
Vancouver, British Columbia, Canada



Certificate No.

PwC-SFICoC-272

PwC-PEFC-272

Date of Original Certification: October 20, 2008

Date of Current Certification: January 17, 2011

Date Certification Expires: October 19, 2013

Appendix 1

Transcontinental, Inc.

The facilities listed below are included in the scope of certification:

Facilities	
Transcontinental, Calgary, AB	Transcontinental Qualimax, Gatineau, PQ
Transcontinental Vancouver, Delta, BC	Transcontinental de la Capitale, Quebec, PQ
Transcontinental LGM – Coronet, Winnipeg, MB	Transcontinental T.R. Offset, Trois-Rivières, PQ
Transcontinental Spot Graphics, Winnipeg, MB	Transcontinental Transmag, Anjou, PQ
Western Star, Corner Brook, NL	Transcontinental Saint-Hyacinthe, PQ
The Telegram at St-John's, St. John's, NL	Transcontinental Direct Montréal, PQ
Transcontinental Express Newfoundland, NL	Transcontinental Litho Acme, Montreal, PQ
Transcontinental St. John's, St. John's, NL	Transcontinental Québec, PQ
Cape Breton Post, Sydney, NS	Transcontinental Ross-Ellis, Montreal, PQ
Transcontinental Halifax, NS	Transcontinental Gagné, Louisville, PQ
Transcontinental Dartmouth, NS	Transcontinental Métrolitho, Sherbrooke, PQ
Transcontinental PLM/ Yorkville Group, ON	Transcontinental Interglobe, Beauceville Est, PQ
Transcontinental RBW Graphics, Owen Sound, ON	Transcontinental Interweb Montréal, Boucherville, PQ
Transcontinental Interweb Toronto, Mississauga, ON	Transcontinental Central Office, St. Laurent, PQ
Transcontinental Brampton, ON	Transcontinental Saskatoon, Saskatoon, SK
Transcontinental PEI, Borden-Carleton, PEI	Time Herald, Moose Jaw, SK
Transcontinental Métropolitain, Pte-aux-Trembles, PQ	Transcontinental Rastar, Salt Lake City, UT, USA

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