



Q2-FY2026 RESULTS EARNINGS CALL PRESENTATION

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Proud to celebrate 50 years of boldness and passion



NOTE TO READERS

In this document, unless otherwise indicated, all financial data are prepared in accordance with International Financial Reporting Accounting Standards (IFRS) and the term “dollars” as well as the symbol “\$” designate Canadian dollars. In this document, we also use non-IFRS financial measures for which a complete definition is presented below and for which a reconciliation to financial information in accordance with IFRS is presented at the end of this presentation and in Note 4 "Segmented Information" to the unaudited condensed interim consolidated financial statements for the second quarter ended April 26, 2026. These measures should be considered as a complement to financial performance measures in accordance with IFRS. They do not substitute and are not superior to them.

Terms used	Definitions
Adjusted operating earnings before depreciation and amortization (Adjusted EBITDA)	Operating earnings before depreciation and amortization excluding restructuring and other costs (revenues) as well as impairment of assets. This measure is used to assess the operating performance of the Corporation and its sectors on a comparable basis.
Adjusted net earnings (Adjusted EPS)	Net earnings (loss) from continuing operations before restructuring and other costs (revenues), amortization of intangible assets arising from business combinations and impairment of assets, net of related income taxes as well as the recognition of previous years tax assets of an acquired company. This measure is used to assess the financial performance of the Corporation and its sectors on a comparable basis.
Net indebtedness	Total of long-term debt, of current portion of long-term debt, of lease liabilities and of current portion of lease liabilities, less cash. This measure is used to calculate the net indebtedness ratio.
Net indebtedness ratio	Net indebtedness divided by the last 12 months' adjusted operating earnings before depreciation and amortization. This ratio is used by the Corporation to measure its ability to repay its debts and assess its financial leverage.



FORWARD-LOOKING INFORMATION

Our public communications often contain oral or written forward-looking statements which are based on the expectations of management and inherently subject to a certain number of risks and uncertainties, known and unknown. By their very nature, forward-looking statements are derived from both general and specific assumptions. The Corporation cautions against undue reliance on such statements since actual results or events may differ materially from the expectations expressed or implied in them. Forward-looking statements may include observations concerning the Corporation's objectives, strategy, anticipated financial results and business outlook. The Corporation's future performance may also be affected by a number of factors, many of which are beyond the Corporation's will or control. These factors include, but are not limited to the impact of digital product development and adoption, the impact of changes in the participants in the distribution of newspapers and printed advertising materials and the disruption in their activities resulting mainly from labour disputes, including at Canada Post, the impact of regulations or legislation regarding door-to-door distribution on the printing of paper flyers or printed advertising materials, inflation and recession risks, economic conditions and geopolitical uncertainty, environmental risks as well as adoption of new regulations or amendments and changes to consumption habits, risk of an operational disruption that could be harmful to its ability to meet deadlines, the worldwide outbreak of a disease, a virus or any other contagious disease could have an adverse impact on the Corporation's operations, the ability to generate organic long-term growth and face competition, a significant increase in the cost of raw materials, the availability of those materials and energy consumption could have an adverse impact on the Corporation's activities, the ability to complete business acquisitions and disposals and properly integrate acquisitions, cybersecurity, data protection, warehousing and usage, the impact of digital product development and adoption on the demand for printed products other than flyers, the failure of patents, trademarks and confidentiality agreements to protect intellectual property, a difficulty to attract and retain employees, bad debts from certain customers, import and export controls, duties, tariffs or taxes, exchange rate fluctuations, increase in market interest rates with respect to its financial instruments as well as availability of capital at a reasonable cost, the legal risks related to its activities and the compliance of its activities with applicable regulations, the impact of major market fluctuations on the solvency of defined benefit pension plans, changes in tax legislation and disputes with tax authorities or amendments to statutory tax rates in force, the impact of impairment tests on the value of assets and a conflict of interest between the controlling shareholder and other shareholders. The main risks, uncertainties and factors that could influence actual results are described in the *Management's Discussion and Analysis* for the fiscal year ended October 26, 2025, and in the latest *Annual Information Form*.

Unless otherwise indicated by the Corporation, forward-looking statements do not take into account the potential impact of non-recurring or other unusual items, nor of disposals, business combinations, mergers or acquisitions which may be announced or entered into after the date of June 3, 2026. The forward-looking statements in this presentation are made pursuant to the "safe harbour" provisions of applicable Canadian securities legislation. The forward-looking statements in this release are based on current expectations and information available as at June 3, 2026. Such forward-looking information may also be found in other documents filed with Canadian securities regulators or in other communications. The Corporation's management disclaims any intention or obligation to update or revise these statements unless otherwise required by the securities authorities.



Highlights

- Closing of the sale of our Packaging Business on March 6, allowing us to focus our resources on our growth strategy, in particular in in-store marketing (ISM) and educational publishing activities.
- Acquisition of PDI Group to accelerate the growth of ISM activities, signing of multi-year agreements with Postmedia and Glacier, and nationwide rollout of raddar[®] planned for the week of June 15, 2026.
- Positive momentum and expecting improved financial performance in the second half of fiscal year 2026.

Maintaining fiscal year 2026 outlook



Q2-FY2026 Financial Results

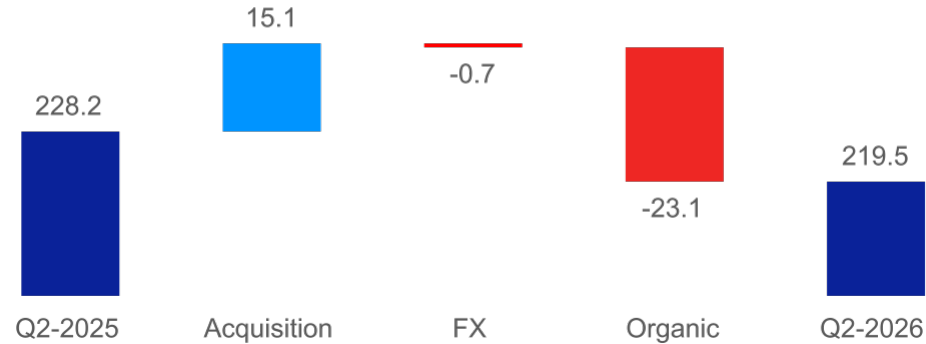
	Q2-FY2026	Q2-FY2025	Highlights
Revenues	\$269.2M	\$283.3M	<ul style="list-style-type: none">• Mostly due to lower volume, partially mitigated by recent acquisitions and favourable FX.
EBITDA	\$31.4M	\$45.2M	<ul style="list-style-type: none">• Mainly due to the increase in restructuring costs and lower volume, partially mitigated by the decrease in incentive compensation, acquisitions, cost reduction initiatives and FX.
Adj. EBITDA⁽¹⁾	\$45.4M	\$46.2M	<ul style="list-style-type: none">• Mainly due to lower volume in our two sectors, mostly mitigated by the decrease in incentive compensation, recent acquisitions, cost reduction initiatives and FX.
EPS	\$0.05	\$0.18	<ul style="list-style-type: none">• Mainly from lower EBITDA and higher financial expenses, partially mitigated by lower income taxes.
Adj. EPS⁽¹⁾	\$0.19	\$0.20	<ul style="list-style-type: none">• Mainly from lower Adjusted EBITDA and higher financial expenses, partially mitigated by lower adjusted income taxes.
Net debt ratio⁽¹⁾	2.14x	3.49x	<ul style="list-style-type: none">• Mostly attributable to the reimbursements of long-term debt and the net decrease in borrowings on the credit facility following the sale of our Packaging activities.

(1) Non-IFRS financial measure. Please refer to page 2 of this presentation for a complete description of these measures.



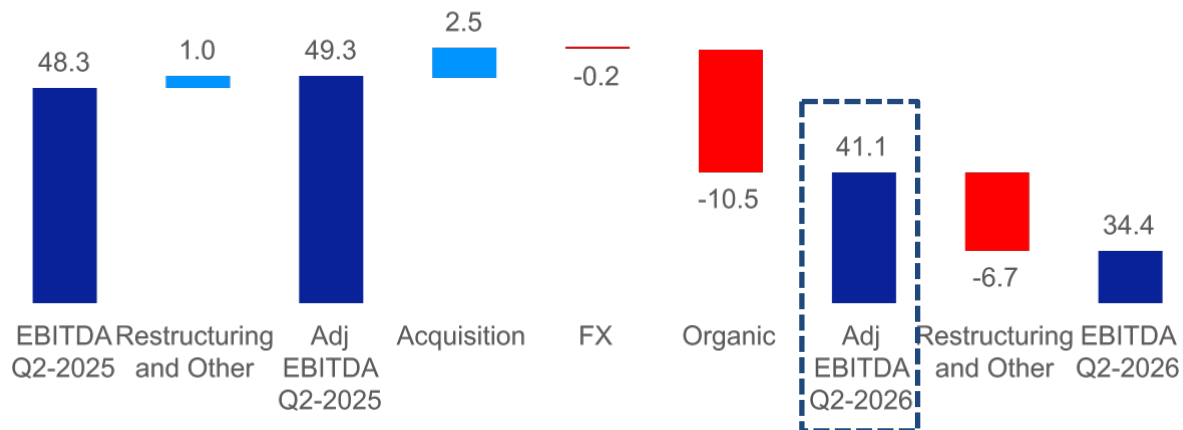
Q2-2026 Financial Results: Retail Services & Printing

Revenues (\$M)



- 3.8% decrease largely due to lower volume, mostly in flyer printing activities, partially mitigated by our recent acquisitions.

EBITDA/Adj. EBITDA⁽¹⁾ (\$M)



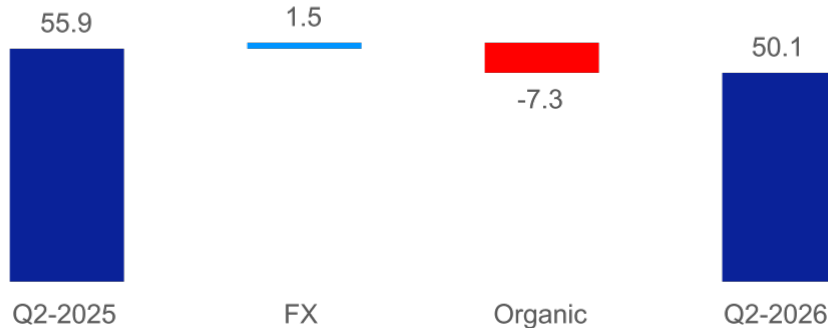
- Organic decline of \$10.5M mainly due to lower volume, partially mitigated by acquisitions and cost reduction initiatives.
- Adj. EBITDA margin decreased 290 bps to 18.7%

(1) Non-IFRS financial measure. Please refer to page 2 of this presentation for a complete description of these measures.



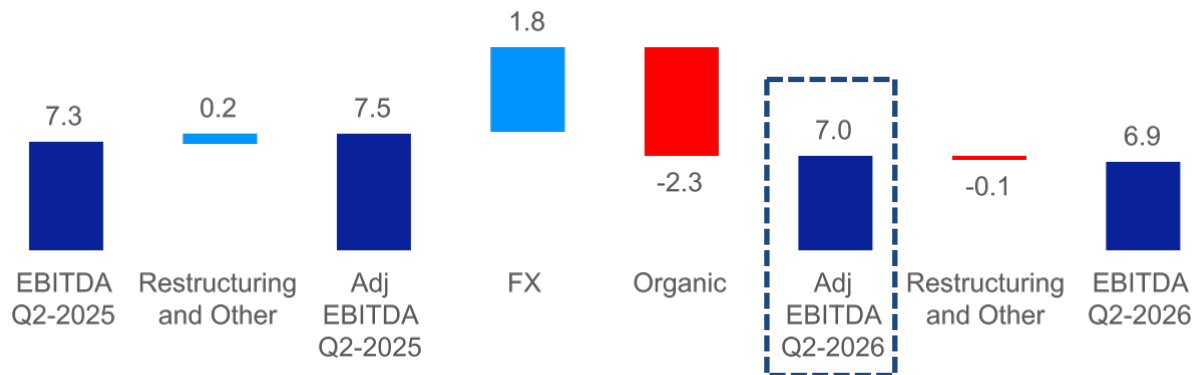
Q2-2026 Financial Results: Books & Education

Revenues (\$M)



- 10.4% decrease mainly due to lower volume in book printing activities, partially mitigated by the favourable exchange rate effect.

EBITDA/Adj. EBITDA⁽¹⁾ (\$M)



- 6.7% decrease mainly due to lower volume in book printing activities and an increase in distribution costs and overhead in the Education segment, mostly mitigated by favourable exchange rate effect.
- Adj. EBITDA margin improved 60 bps to 14.0%

(1) Non-IFRS financial measure. Please refer to page 2 of this presentation for a complete description of these measures.



FY2026 Outlook

- Maintaining outlook as we expect improved results in the second half of the fiscal year
- Lower volume in our traditional activities, including in book printing, partially offset by growth in our ISM activities, including the positive impact of acquisitions
- Stable consolidated Adjusted EBITDA⁽¹⁾ in fiscal 2026 compared to fiscal 2025 (from continuing operations)

Expect to generate significant operating cash flows in H2 FY2026, which will enable us to reduce net debt and invest in our growth

(1) Non-IFRS financial measure. Please refer to page 2 of this presentation for a complete description of these measures.



APPENDIX



Reconciliation of Non-IFRS Financial Measures

Reconciliation of operating earnings from continuing operations - Second quarter and cumulative

(in millions of dollars)	Three months ended		Six months ended	
	April 26, 2026	April 27, 2025 Restated	April 26, 2026	April 27, 2025 Restated
Operating earnings	\$14.1	\$27.1	\$22.3	\$45.9
Excluding				
Restructuring and other costs	14.0	1.0	17.5	4.6
Amortization of intangible assets arising from business combinations ⁽¹⁾	1.8	1.2	4.1	2.2
Impairment of assets	—	—	3.5	—
Adjusted operating earnings	\$29.9	\$29.3	\$47.4	\$52.7
Depreciation and amortization ⁽²⁾	15.5	16.9	31.1	33.8
Adjusted operating earnings before depreciation and amortization	\$45.4	\$46.2	\$78.5	\$86.5

(1) Amortization of intangible assets arising from business combinations includes our customer relationships, educational book titles, non-compete agreements, trade names with finite useful lives and rights of first refusal.

(2) Depreciation and amortization excludes the amortization of intangible assets arising from business combinations.



Reconciliation of Non-IFRS Financial Measures

Reconciliation of operating earnings - Second quarter and cumulative for the Retail Services and Printing Sector

(in millions of dollars)	Three months ended		Six months ended	
	April 26, 2026	April 27, 2025 Restated	April 26, 2026 Restated	April 27, 2025 Restated
Operating earnings	\$25.0	\$38.6	\$47.9	\$67.0
Excluding				
Restructuring and other costs	6.7	1.0	9.1	4.1
Amortization of intangible assets arising from business combinations ⁽¹⁾	1.3	0.6	3.4	1.2
Impairment of assets	—	—	3.5	—
Adjusted operating earnings	\$33.0	\$40.2	\$63.9	\$72.3
Depreciation and amortization ⁽²⁾	8.1	9.1	15.9	18.1
Adjusted operating earnings before depreciation and amortization	\$41.1	\$49.3	\$79.8	\$90.4

(1) Amortization of intangible assets arising from business combinations includes our customer relationships, non-compete agreements and trade names with finite useful lives.

(2) Depreciation and amortization excludes the amortization of intangible assets arising from business combinations.



Reconciliation of Non-IFRS Financial Measures (cont'd)

Reconciliation of operating earnings - Second quarter and cumulative for the Books and Education Sector

(in millions of dollars)	Three months ended		Six months ended	
	April 26, 2026	April 27, 2025 Restated	April 26, 2026 Restated	April 27, 2025 Restated
Operating earnings	\$0.1	\$0.3	\$1.1	\$0.3
Excluding				
Restructuring and other costs (revenues)	0.1	0.2	0.1	0.2
Amortization of intangible assets arising from business combinations ⁽¹⁾	0.5	0.6	0.7	1.0
Adjusted operating earnings	\$0.7	\$1.1	\$1.9	\$1.5
Depreciation and amortization ⁽²⁾	6.3	6.4	13.0	13.1
Adjusted operating earnings before depreciation and amortization	\$7.0	\$7.5	\$14.9	\$14.6

(1) Amortization of intangible assets arising from business combinations includes our rights of first refusal and educational book titles.

(2) Depreciation and amortization excludes the amortization of intangible assets arising from business combinations.

Reconciliation of operating earnings - Second quarter and cumulative for head office

(in millions of dollars)	Three months ended		Six months ended	
	April 26, 2026	April 27, 2025 Restated	April 26, 2026 Restated	April 27, 2025 Restated
Operating loss	\$(11.0)	\$(11.8)	\$(26.7)	\$(21.4)
Excluding				
Restructuring and other costs (revenues)	7.2	(0.2)	8.3	0.3
Adjusted operating loss	\$(3.8)	\$(12.0)	\$(18.4)	\$(21.1)
Depreciation and amortization	1.1	1.4	2.2	2.6
Adjusted operating loss before depreciation and amortization	\$(2.7)	\$(10.6)	\$(16.2)	\$(18.5)



Reconciliation of Non-IFRS Financial Measures (cont'd)

Reconciliation of net earnings from continuing operations - Second quarter and cumulative

	Three months ended		Six months ended	
	April 26, 2026	April 27, 2025 Restated	April 26, 2026	April 27, 2025 Restated
(in millions of dollars, except per share amounts)				
Net earnings attributable to shareholders of the Corporation from continued operations	\$4.3	\$15.4	\$4.1	\$20.2
<i>Excluding</i>				
Restructuring and other costs	14.0	1.0	17.5	4.6
Tax on restructuring and other costs	(3.6)	(0.3)	(4.5)	(1.2)
Amortization of intangible assets arising from business combinations ⁽¹⁾	1.8	1.2	4.1	2.2
Tax on amortization of intangible assets arising from business combinations	(0.5)	(0.3)	(1.1)	(0.6)
Impairment of assets	—	—	3.5	—
Tax on impairment of assets	—	—	(0.9)	—
Adjusted net earnings from continuing operations	\$16.0	\$17.0	\$22.7	\$25.2
Net earnings attributable to shareholders of the Corporation per share from continuing operations	\$—	\$0.18	\$—	\$0.24
Adjusted net earnings per share from continuing operations	\$0.19	\$0.20	\$0.27	\$0.30
Weighted average number of shares outstanding	83.6	83.6	83.6	83.9

(1) Amortization of intangible assets arising from business combinations include our customer relationships, educational book titles, non-compete agreements, trade names with finite useful lives and rights of first refusal.



Reconciliation of Non-IFRS Financial Measures (cont'd)

Reconciliation of net indebtedness

(in millions of dollars, except ratios)	As at April 26, 2026	As at October 26, 2025
		Restated
Long-term debt	\$105.8	\$417.6
Current portion of long-term debt	250.5	253.2
Lease liabilities	74.2	91.1
Current portion of lease liabilities	14.4	25.5
Cash	(8.8)	(47.0)
Net indebtedness	\$436.1	\$740.4
Adjusted operating earnings before depreciation and amortization (last 12 months)	\$203.9	\$211.9
Net indebtedness ratio	2.14x	3.49x

