

For Immediate Release

August 29, 2025

## **TC Transcontinental Packaging to Highlight Advanced Sustainable Solutions at PACK EXPO Las Vegas 2025**

Chicago, IL – TC Transcontinental Packaging, a leader in flexible packaging solutions, will spotlight its advanced Biaxially Oriented Polyethylene (BOPE) film at PACK EXPO Las Vegas 2025, taking place from September 29 to October 1. While the company has already commercialized this technology, PACK EXPO presents a significant opportunity to showcase its full potential on a global stage.

BOPE film is a breakthrough in flexible packaging, delivering excellent strength, heat resistance, and printability. It is also H2R-approved for in-store drop-off and has been tested against APR guidelines for film recyclability. As the only domestic BOPE producer in North America, TC Transcontinental Packaging ensures a reliable, stable supply with shorter lead times. The company's vertical integration as both a filmmaker and converter provides greater control, customization, and tailored solutions for every brand. By presenting BOPE at PACK EXPO, TC Transcontinental Packaging reaffirms its commitment to helping customers advance their sustainability goals without compromising on functionality, shelf appeal, or budget.

*"Our BOPE film reflects years of innovation and a clear vision for the future of recyclable flexible packaging," said Alex Hayden, SVP of R&D, Sustainability & ESG at TC Transcontinental Packaging. "We are excited to showcase its capabilities at PACK EXPO Las Vegas, where industry leaders explore technologies that shape tomorrow's packaging landscape. This technology underscores our dedication to driving circular solutions and providing partners with EPR-ready materials that balance performance, design flexibility, and environmental responsibility."*

Leading up to PACK EXPO, TC Transcontinental will host a **LinkedIn Live** conversation on **September 17 at 11:30 a.m. EST on the company's LinkedIn page**. The session will explore how BOPE film supports the future of recyclable packaging, giving attendees the opportunity to ask questions directly to TC's experts.

Attendees at PACK EXPO Las Vegas 2025 are invited to **visit TC Transcontinental Packaging's booth SL-17021 (South Hall, Lower Level)** to experience the BOPE film firsthand, explore its applications, and learn how it can be customized for diverse industries—from food and beverage to personal care and beyond.

### **Additional News from TC Transcontinental**

#### **Commercialization of Slingshot™ BOPE Films**

At the show, TC Transcontinental Packaging will highlight its Slingshot™ BOPE recycle ready and high-performance flexible plastic packaging films. The company will also report on the progress of its cutting-edge \$60 million investment in an extrusion line, a first in North America, which is now producing commercial BOPE.

*"Our Slingshot™ films will be used to manufacture a wide array of recycle-ready solutions for snack foods, frozen items, confectionery, pet food, dry foods, pantry items, and more," said Thomas Morin, President and CEO of TC Transcontinental. "This new BOPE offering is a game-changer in our recyclability journey, demonstrating our commitment to distinguishing ourselves and gaining market share with innovative, sustainable solutions for our customers. Our offering aligns with our customers' desire to accelerate their speed-to-market with recyclable packaging that protects and preserves their products throughout the entire lifecycle."*



## Extending the vieVERTe® Sustainable Flexible Packaging Line

The TC Transcontinental Packaging booth will also showcase its significantly expanded vieVERTe® flexible packaging line. This line includes BOPE recycle-ready packaging for pet food, frozen foods, home and personal care products, coffee, confectionery, snacks, nutraceuticals, and dry foods, which can contain up to 33% post-consumer recycled (PCR) plastic waste.

The vieVERTe® PCR line of sustainable products can contain up to 33% recycled plastic waste, depending on the sustainability objectives, product, and market. vieVERTe PCR® is available for both non-food and food-contact packaging applications. These films offer performance similar to standard films made with virgin resin, without sacrificing strength or durability, and can be recycled at store drop-off locations. They also provide excellent shelf appeal.

The company's evolving vieVERTe®, Slingshot™ BOPE Recycle-Ready Films, Integritite® PCR, and Envio® Recycle-Ready sustainable product portfolio leverages the benefits of flexible packaging—such as extending shelf life, reducing food waste, and providing product protection—while reducing its environmental footprint.

## Innovations in Meat and Poultry Packaging

TC Transcontinental Packaging is introducing Envio® Recycle-Ready Forming and Non-Forming Films, a high-performance, sustainable alternative for packaging processed meats and cheeses. Fully compatible with HFFS or Thermoforming production lines, Envio® Recycle-Ready is designed to be recycled through existing store drop-off programs or curbside where available. This innovative solution incorporates 13.4% PCR content without compromising package performance, helping to divert plastic from landfills.

*"We are very excited about the new product developments in the meat and protein space," said Rob Taylor, Director, Strategic Marketing - Protein at TC Transcontinental Packaging. "We're thrilled that one of our strongest brands, Envio®, is now available in a recycle-ready format, expanding our sustainable film options for the challenging applications of meat and protein. This extends beyond our award-winning vieVERTe® PCR, which incorporates up to 20% PCR in the sealant layer. Seeing sustainability advance in such a demanding market is encouraging."*

In addition to sustainability, TC Transcontinental Packaging continues to focus on efficiency and waste reduction with products like TuffChub™ Films, which revolutionize packaging for ground beef, pork, and refrigerated pet food with innovative laminations designed to maximize shelf life and operational efficiency.

## Meeting Consumer Preferences in Pet Food Packaging

TC Transcontinental introduces its new Slingshot™ BOPE Recycle-Ready Films for pet food in flat-bottom and quad-seal bag formats. Featuring a Soft-Touch Matte Coating for premium shelf appeal, the bags are recyclable via store drop-off and provide excellent barrier properties and vibrant graphics to satisfy eco-conscious customers.

*"Our mission is to deliver best-in-breed flexible packaging solutions that help brands deliver a premium pet food experience while upholding their promises," said Tim Kieny, VP of Market Development, Dairy, Pet & Protein. "Our recycle-ready premade bags with a matte coating provide a premium, sustainable solution with enhanced shelf appeal and a reduced environmental footprint."*



## Greening the Supermarket Perimeter

Sustainable innovation continues with the launch of the vieVERTe® Hot N Handy® rotisserie bag, which includes up to 20% FDA-approved Post-Consumer Recycled (PCR) content. This marks an important milestone as the first sustainable solution of its kind in the market. By incorporating PCR, the Hot N Handy® pouch uses less virgin plastic, and the company is working to increase the PCR content further.

Other innovations include Oven N Done® pouches for ready-to-cook meals, Fresh N Tasty® Melon Bags to extend shelf life, and specialty pouches for tamales, all designed to offer convenience and a lower environmental footprint compared to traditional rigid containers.

## Leadership in Coffee, Tea, and Beverage Packaging

TC Transcontinental Packaging is showcasing its leadership in creating packaging with high shelf impact, such as the Coffee Flat-Bottom pouch with a soft-touch matte coating that "premiumizes" the brand's look. As a leader in compostable films for coffee, the company will also feature its compostable packaging for lidding film and mother bags for single-serve solutions.

*"Through our continued innovation, TC Transcontinental Packaging is leading the industry with traditional, compostable, and recycle-ready structures for coffee," said Rebecca Casey, SVP Sales and Strategic Marketing. "Our packages communicate the brand attributes consumers are craving, including convenience, premium quality, and a commitment to sustainability. Whether it's a traditional structure or a sustainable one, we are experts at reproducing graphics that stand out at retail without sacrifice."*

The company will also highlight its Integritite™ PCR bundling shrink films for beverage bottles and cans, which can incorporate up to 50% PCR content while maintaining production efficiency and performance.

## High-Performance Solutions for Home and Personal Care

TC Transcontinental Packaging is showcasing its proven, commercial vieVERTe® PCR films containing up to 50% post-consumer resin without sacrificing performance. This sustainable solution, used in Procter & Gamble's Always Ultra Thin Pads, offers excellent machinability, strength, and protection while communicating its environmental benefits to consumers.

## Flexible Packaging for the Growing Nutraceuticals Market

TC Transcontinental Packaging is growing their flexible packaging solutions for the nutraceutical and wellness market, providing innovative flexible packaging solutions like cold-seal films, single-dose stick packs, and shaped pouches. These offerings cater to busy, health-conscious consumers seeking convenient, portion-controlled, and resealable formats that maintain product freshness and reduce waste.



### Expanded Offerings in Bakery, Snacks, and Confectionery

Responding to consumer trends, TC Transcontinental Packaging offers high-performing Cold Seal solutions that create a strong bond without heat, protecting delicate products like granola bars and baked goods while enabling high-speed filling. The company is also launching its vieVERTe® Cold Seal Recycle-Ready film as a sustainable alternative.

For confectionery, the company spotlights its proprietary twist-wrap films with excellent twist retention and machinability. To help brands stand out, TC Transcontinental also offers unique 10-color printing on foil and 2-sided foil printing, allowing for vibrant, eye-catching designs and "surprise" messages inside the wrapper.

### Advances in Sustainable Dairy Packaging

TC Transcontinental Packaging continues to advance the dairy flexible packaging market. Its well-known proprietary films, Envio® and Halo®, are now available in recycle-ready structures. The company is also introducing SlingShot™ BOPE Recycle-Ready films for overwrap and vieVERTe® Recycle-Ready films for shredded cheese, alongside new offerings in lidding rollstock and die-cut lidding solutions.

*"North America's top dairy brands have chosen TC Transcontinental Packaging as a trusted partner," said Michael Sachau, VP of Sales – Dairy, Protein, & Pet Food. "We take immense pride in the vital role we play in our customers' supply chains and are motivated to drive successful outcomes for them."*

### Mastering Packaging Prepress

TC Transcontinental Packaging is highlighting its unique edge in prepress, attributed to the organization's complete vertical integration. This end-to-end service includes internal prepress, plate-making, extrusion, lamination, printing, converting, and full-service content creation capabilities from its premedia studios. A team of recognized color specialists ensures the accurate translation of a design from concept to mass production, even on challenging sustainable structures.

*"We pride ourselves on blending art, science, and technology to create packaging that accentuates the brand, protects the product, sustains the earth, and inspires the consumer," said Rebecca Casey.*

### In-Store Marketing and Specialty Cartons

The company will display its in-store marketing (ISM) expertise and innovative paperboard packaging capabilities. By designing shared visual assets for packaging, digital platforms, and in-store displays, TC Transcontinental helps drive brand consistency across multi-channel campaigns. The booth will also introduce the company's specialty paperboard carton packaging, featuring eye-catching options like embossing, foil stamping, and intricate die-cuts designed to captivate consumers.

For more information about TC Transcontinental's plans for PACK EXPO 2025, please visit <https://tctranscontinental.com/en-us/pack-expo>.



## About TC Transcontinental Packaging

TC Transcontinental Packaging, the Packaging Sector of TC Transcontinental (TSX: TCL.A TCL.B), is a leader in flexible packaging with operations in the United States, Canada, Guatemala, Mexico, Ecuador, Colombia, the United Kingdom, and New Zealand, employing around 3,500 people. Its platform includes one premedia studio and 25 production plants specializing in recycling, extrusion, lamination, printing, and converting. For more information, visit TC Transcontinental Packaging's website at [www.tc.tc/packaging](http://www.tc.tc/packaging).

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## IMAGE GALLERY:



### *Slingshot BOPE Extrusion Line, Spartanburg, South Carolina*



*Rebecca Casey, SVP Marketing, Sales & Strategy.*



*Alex Hayden, TC Transcontinental Packaging, Senior Vice President, of R&D, Innovation, Sustainability and ESG*



*vieVERTE post-consumer resin (PCR) line of sustainable packaging products*





## IMAGE GALLERY:



*Recycle Ready Flat Bottom Pet Food with Soft Touch Matte Coating (and one that shows both for contrast)*



*Coffee Flat-Bottom pouch with soft touch matte coating*



*Integritite™ Flexible Shrink Collation Film: PCR – up to 50% PCR content without sacrificing performance*



*Procter & Gamble's Always Ultra Thin Pads with 50% post-consumer resin*



*Single and Multi-Ply labels, Extended Content Booklets, Braille and Tactile Labels*



*Granola bars with Cold Seal technology*



*10 Color Foil and 2-sided print on foil*



*Recycle Ready Overwrap*



*Unique and innovative in-store product displays to boost your brand at retail*



*Flexible Packaging Association 2024 Gold Winner for Shelf Impact for TC Transcontinental Packaging*



*Flexible Packaging Association 2024 Gold Winner for Shelf Impact and Printing for TC Transcontinental Packaging*