

For immediate release

TC Media sells six of its publications: *Le Journal Saint-François, Le Soleil de Châteauguay, Brossard Éclair, Le Courrier du Sud, L'information d'Affaires Rive-Sud, and Le Reflet*

Montreal, August 23, 2017 –Transcontinental Inc.'s (TSX: TCL.A TCL.B) Media Sector, TC Media, announced today the sale of six of its publications, namely *Le Journal Saint-François, Le Soleil de Châteauguay, Brossard Éclair, Le Courrier du Sud, L'information d'Affaires Rive-Sud* and *Le Reflet* (Delson), as well as their related web properties, to Gravité Média, a group that includes Ms. Julie Voyer, former general manager at TC Media for the Montérégie region. The 55 employees of these publications are transferred to the acquirer. In addition, 9 employees from TC Media's Production and Finance teams will also pursue their careers with Gravité Média. The Corporation would like to thank the employees for their work and wishes them the best for the future. Furthermore, TC Transcontinental also concluded a multi-year agreement for the printing and distribution of these six publications.

This transaction is part of the process for the sale of TC Media's local and regional newspapers in Quebec and Ontario, which was made public in a press release issued by Transcontinental Inc. on April 18.

About TC Transcontinental

Canada's largest printer with operations in print, flexible packaging, publishing and digital media, TC Transcontinental's mission is to create products and services that allow businesses to attract, reach and retain their target customers.

Respect, teamwork, performance and innovation are strong values held by the Corporation and its employees. The Corporation's commitment to its stakeholders is to pursue its business and philanthropic activities in a responsible manner.

Transcontinental Inc. (TSX: TCL.A TCL.B), known as TC Transcontinental, has more than 7,000 employees in Canada and the United States, and revenues of C\$2.0 billion in 2016. Website www.tc.tc

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