



ROBBIE MANUFACTURING was co-founded by Irv Robinson, CEO, in 1970. The company is a flexible packaging supplier specializing in on-site packaging needs for grocery stores, shrink wrap packaging of multipack consumer goods, and packaging solutions for food processors. Located in Lenexa, Kansas, Robbie Manufacturing employs more than 175 employees and generated US\$50 million in annual revenue in its last fiscal year.

Fact Sheet Robbie Manufacturing

June 30, 2016

ACQUISITION RATIONALE

- Provides access to new vertical markets.
- Adds new manufacturing capabilities.
- Adds new skills from a talented workforce.
- Creates opportunities for synergies with existing facilities.
- Provides opportunities to drive new sales by leveraging TC Transcontinental's business relationships with grocery stores in Canada.

SERVICE OR PRODUCT OFFERING

- Bags and pouches
- Printed Shrink and Stretch Films
- Specialty Films

MANUFACTURING CAPABILITIES

- Printing up to 10 colors (wide width, reverse print and extended Color Gamut)
- Laminations
- Centerfolding
- Perforated sheets on a roll

FINANCIAL HIGHLIGHTS (IN US\$)

Purchase Price: \$40 million⁽¹⁾
 Revenues: \$50 million⁽²⁾
 EBITDA: \$5.9 million⁽²⁾

MARKETS SERVED

GROCERY STORES

- Rotisserie chicken
- Deli
- Bakery
- Fresh produce

CONSUMER PRODUCT COMPANIES

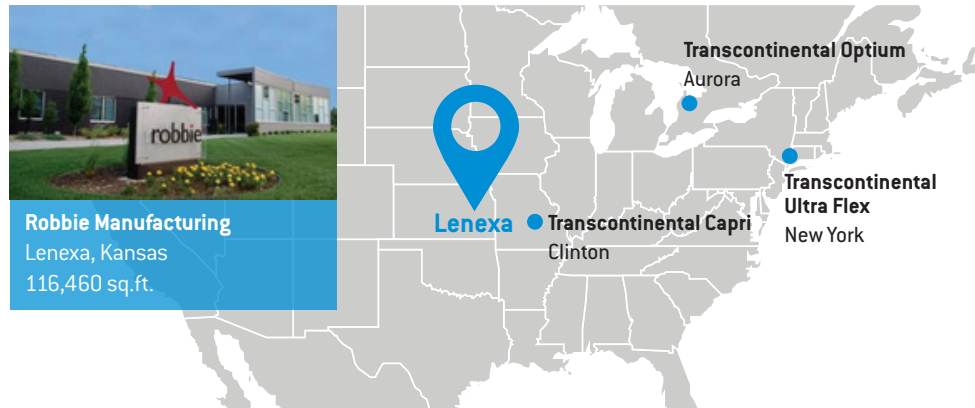
- Multipack

FOOD PROCESSORS

- Fresh and frozen fruits and vegetables



TC TRANSCONTINENTAL PACKAGING'S NETWORK



ABOUT US



Canada's largest printer with operations in print, flexible packaging, publishing and digital media, TC Transcontinental's mission is to create products and services that allow businesses to attract, reach and retain their target customers.

Respect, teamwork, performance and innovation are strong values held by the Corporation and its employees. The Corporation's commitment to its stakeholders is to pursue its business and philanthropic activities in a responsible manner.

Transcontinental Inc. (TSX: TCL.A TCL.B), known as TC Transcontinental, has close to 8,000 employees in Canada and the United States, and revenues of C\$2.0 billion in 2015. Website www.tc.tc

CONTACT INFORMATION

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FORWARD-LOOKING STATEMENT

This report contains certain forward-looking statements concerning the future performance of the Corporation. Such statements, based on the current expectations of management, inherently involve numerous risks and uncertainties, both general and specific.

We caution that all forward-looking information is inherently uncertain and actual results may differ materially from the assumptions, estimates or expectations reflected or contained in the forward-looking information, and that actual future performance will be affected by a number of factors, many of which are beyond the Corporation's control. The risks, uncertainties and other factors that could influence actual results are described in the *Management's Discussion and Analysis (MD&A) for the fiscal year ended October 31st, 2015* and in the latest *Annual Information Form* and have been updated in the *MD&A for the second quarter ended April 30th, 2016*.

Note 1: Paid in cash at closing plus an additional consideration payable subject to attaining pre-established financial targets.

Note 2: Fiscal year ended March 31st, 2016.