

**JOB SEEKING GOES MOBILE*****Transcontinental Interactive and Télé-Ressources Launch New Mobile App for Job Seekers!***

**Montreal, December 9, 2010** – Transcontinental Interactive and Tele-Ressources are pleased to announce the introduction of the first mobile portal for Quebec’s job seekers. Developed by the mobile solutions experts at Transcontinental Interactive and accessible from the Tele-Ressources website, the new mobile portal will help job seekers rapidly find work and employers quickly find the excellent employees they need.

“Job seekers can now check job postings at any time, from anywhere, on their mobile device. Signing up is fast and easy. Users can also receive SMS alerts, read tips and advice on applying for a job and even submit an application right away,” says Christian Trudeau, President, Transcontinental Interactive. “The new Tele-Ressources mobile portal fits perfectly with our strategy of developing comprehensive, intelligent and integrated solutions that put our customers in contact with their consumers via the platform that is most relevant to them.”

The mobile portal will go online on the 25<sup>th</sup> anniversary of Tele-Ressources. For a quarter century, Tele-Ressources has innovated to remain the leader in human capital placement and recruitment. “Job seeking in Quebec has changed a great deal in recent years. With sophisticated technologies, people looking for jobs now have powerful tools to help them,” says Johanne Berry, founder and President of Tele-Ressources. “We are very proud to be the first in Quebec to offer job seekers and employers a mobile portal that will quickly and efficiently put them in touch with each other. And a key part of achieving that was being able to count on a strategic partner like Transcontinental Interactive which specializes in mobile strategies and solutions”

The mobile portal can be accessed via a smart phone or a tablet like the iPad, at [www.teleressources.com](http://www.teleressources.com) or [m.teleressources.com](http://m.teleressources.com).

Additional information on mobile strategies and solutions is available at [www.transcontinental-interactive.com](http://www.transcontinental-interactive.com)

**About Tele-Ressources**

With over 25 years as a visible and innovative player in personnel recruitment and placement, Tele-Ressources and its affiliates always stand out for their professionalism and thoroughness, as well as the quality and timeliness of their services. Tele-Ressources has won many awards for service quality and excellence over the years.

The organization specializes in a range of areas: clerical, accounting/finance/administration, call centres (inbound/outbound), customer service, legal, engineering/technical, human resources, industrial and skilled trades, middle management and professionals, information technology and Retro-Action™ (young 50+ retirees), not to mention its many outsourcing programs for à la carte management of services such as: employment tests, checking job references, credit records and police records, CV management, and its new Sentinelle/Vigie™ program. Visit [www.teleressources.com](http://www.teleressources.com) for details.



With its outstanding services and its many years in business, Tele-Ressources has managed over 100,000 talented people, which says a great deal about the trust and loyalty of its clients.

### **About Transcontinental**

Transcontinental creates marketing products and services that allow businesses to attract, reach and retain their target customers. The Corporation is the largest printer in Canada and Mexico, and fourth-largest in North America. As the leading publisher of consumer magazines and French-language educational resources, and of community newspapers in Quebec and the Atlantic provinces, it is also one of Canada's top media groups. In addition, its digital platforms deliver unique content through more than 150 websites. Transcontinental also offers interactive marketing products and services that use new communications platforms supported by marketing strategy and planning services, database analytics, premedia, e-flyers, email marketing, custom communications and mobile solutions.

Transcontinental (TSX: TCL.A, TCL.B, TCL.PR.D) has 10,500 employees in Canada, the United States and Mexico, and reported revenues of C\$2.1 billion in 2010. For more information about the Corporation, please visit [www.transcontinental.com](http://www.transcontinental.com).

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