



Montreal, February 23, 2011

Transcontinental - Release of First Quarter 2011 Results and Conference Call

On Wednesday, March 9, 2011, Transcontinental will announce the details of its first quarter 2011 results and host a conference call for the financial community at 4:15 PM (ET). The conference call will be broadcast live (audio only) on the Transcontinental Internet site at www.transcontinental.com, and will be archived for 30 days. The financial results will be made public in a press release that will be issued on the newswire prior to the conference call as well as in the Management's Discussion and Analysis that will be posted on the Corporation's website.

CONFERENCE CALL

Date : Wednesday, March 9, 2011
Time : 4:15 PM (ET)
Dial-in numbers : 1 514 807-8791 or 1 416 644-3426 or 1 800 731-5319
Live audio webcast : www.transcontinental.com

CONFERENCE RECORDING PLAYBACK

Availability dates : March 9 (5:15 PM) to March 16 (11:59 PM)
Access telephone numbers : 1 416 640-1917 or 1 877 289-8525
Access code : 4397954#

The following is the conference call calendar for the 2011 fiscal year, for your information:

2011 CALENDAR

2nd quarter : Wednesday, June 8, at 4:15 (ET)
3rd quarter : Wednesday, September 7, at 4:15 (ET)
4th quarter : Thursday, December 8, at 4:15 (ET)

For further information:

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Invitation