

## **Transcontinental Still in Top 50 *Maclean's*/Jantzi-Sustainalytics Ranking**

**Montreal, June 10, 2011** – For the third year in a row, Transcontinental (TSX: TCL.A, TCL.B, TCL.PR.D) has been included in the *Maclean's*/Jantzi-Sustainalytics ranking of the 50 most socially responsible corporations in Canada. Launched jointly in 2007 by *Maclean's* magazine and the research firm Jantzi-Sustainalytics, the top 50 companies are evaluated based on a broad range of environmental, social and governance criteria (ESG).

"Transcontinental is very proud to once again be named in *Maclean's*/Jantzi-Sustainalytics highly regarded ranking," said François Olivier, President and CEO of Transcontinental. "We firmly believe in the importance of developing sustainable policies and practices, and this recognition will support our business plan over the short, medium and long term. The commitment to sustainable development reflects a team effort at Transcontinental, and I'd like to thank all of our people for their support. It's by working together that we find solutions and thrive as a socially responsible organization.

Michael Jantzi, President and CEO of Jantzi-Sustainalytics, emphasized Transcontinental's ongoing commitment, noting that "as a leader in sustainability, you recognize the importance of addressing ESG issues as part of the company's overall business strategy."

Backed by its environmental policy introduced in 1993, Transcontinental has published its Sustainability Report every year since 2009, based on the Global Reporting Initiative (GRI). The 2010 report, which meets the GRI Application Level B standard, is available at: <http://www.transcontinental-ecodev.com>.

In addition, since 2004 Transcontinental has also been listed on the Jantzi Social Index® (JSI), a market capitalization-weighted common stock index of socially responsible companies, modeled on the S&P/TSX 60. The JSI consists of 60 Canadian companies that satisfy a set of broadly based environmental, social and governance rating criteria.

### **About Transcontinental**

Transcontinental creates marketing products and services that allow businesses to attract, reach and retain their target customers. The Corporation is the largest printer in Canada and Mexico, and fourth-largest in North America. It is also one of Canada's top media groups as the leading publisher of consumer magazines and French-language educational resources, and of community newspapers in Quebec and the Atlantic provinces. Thanks to a wide digital network of more than 300 websites, the company reaches over 10 million unique visitors per month in Canada. Transcontinental also offers interactive marketing products and services that use new communication platforms supported by marketing strategy and planning services, database analytics, premedia, e-flyers, email marketing, custom communications and mobile solutions.



Transcontinental (TSX: TCL.A, TCL.B, TCL.PR.D) has 10,500 employees in Canada, the United States and Mexico, and reported revenues of C\$2.1 billion in 2010. For more information about the Corporation, please visit [www.transcontinental.com](http://www.transcontinental.com).

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