



For Immediate Release

The Globe and Mail Among the Top 80 Best Printed Newspapers in the World

Montreal, October 31, 2012 – The Globe and Mail and TC Transcontinental are pleased to announce that *The Globe and Mail*, Canada's National Newspaper, has been welcomed into the Top 80 of The World Association of Newspapers and News Publishers (WAN-IFRA) International Newspaper Color Quality Club for 2012-2014.

The new TC Transcontinental Canada-wide network of hybrid presses – the only one of its kind in the country – gave *The Globe and Mail* the flexibility to deliver colour on every page of its publication, plus glossy magazine-quality production. *The Globe and Mail* is printed at five TC Transcontinental plants in Canada. Members of the Color Quality Club Jury evaluated the quality of copies produced by the Transcontinental Vaughan printing plant.

“Our investment in innovation has not only enabled us to produce some of the world's highest-quality newspapers, it has also allowed publishers such as *The Globe and Mail* to further develop their brands and meet the evolving needs of their readers and advertisers,” said Brian Reid, President of TC Transcontinental Printing. “This international honour reflects our commitment to work with publishers to create a win-win situation for all stakeholders. I'd like to also take this opportunity to thank our employees for their contribution to this success.”

Phillip Crawley, Publisher and CEO, *The Globe and Mail*, added: “TC Transcontinental's state-of-the-art technology helped us deliver a new level of excellence to our readers and advertisers. It is with great pride that we share this award with TC Transcontinental as we are both committed to delivering the best products to our customers.”

Membership in this elite club, which consists of the best-printed newspapers in the world, is determined every two years in a unique international competition focused on print quality. WAN-IFRA, the global organization for the press worldwide, represents more than 18,000 publications, 15,000 online sites and over 3,000 companies in more than 120 countries.

La Presse, Quebec's leading daily paper, was also made a member of the WAN-IFRA International Newspaper Color Quality Club for 2012-2014 for the quality of its printing. *La Presse* is printed at Montreal-based Transcontinental Métropolitain.

About TC Transcontinental

TC Transcontinental creates marketing products and services that allow businesses to attract, reach and retain their target customers. The Corporation is the largest printer in Canada and the fourth-largest in North America. As the leading publisher of consumer magazines and French-language educational resources, and of community newspapers in Quebec and the Atlantic provinces, it is also one of Canada's major media groups. TC Transcontinental is also the leading door-to-door distributor of advertising material in Canada through its Publisac network in Quebec and Targeo in the rest of Canada. Thanks to a wide digital network of more than 3,500 websites, the Corporation reaches over 18.7 million unique visitors per month in Canada. TC Transcontinental also offers interactive marketing products and services that use new communication

platforms supported by marketing strategy and planning services, database analytics, premedia, e-flyers, email marketing, custom communications and mobile solutions.

Transcontinental Inc. (TSX: TCL.A, TCL.B, TCL.PR.D), known by the brands TC Transcontinental, TC Media and TC Transcontinental Printing, has approximately 10,000 employees in Canada and the United States, and reported revenues of C\$2.0 billion in 2011. For more information about the corporation, please visit www.tc.tc.

About The Globe and Mail

The Globe and Mail, through its newspaper, magazine, online and mobile platforms, is Canada's foremost news media company. Each day, The Globe leads the national discussion by engaging Canadians in its award-winning coverage and analysis of news, politics, business and lifestyle. The Globe and Mail, Canada's national newspaper, founded in 1844, Report on Business, Canada's most influential business magazine, and globeandmail.com, the newspaper's online and mobile media hub, reach a combined 6.0 million readers every month. The Globe has received numerous journalism awards, including the international prize for General Excellence in Journalism from the Online News Associations in 2011, nine Michener Awards for Public Service Journalism, and more National Newspaper Awards than any other newspaper in Canada. The Globe and Mail is 85% owned by Woodbridge, the investment arm of the Thomson family, and Bell Canada (15%).

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