

For immediate release

TC Transcontinental Printing signs five-year agreement to print the *Calgary Herald* newspaper

Montreal, September 9, 2013 – TC Transcontinental Printing announced today that it has signed a five-year agreement with Postmedia Network Inc. to print the *Calgary Herald*, which is published Monday to Saturday and has a daily circulation of about 80,000 copies. Founded in 1883, the *Calgary Herald* is an acclaimed Canadian daily that has won many awards for editorial excellence and innovative design.

The contract with Postmedia Network takes effect in November 2013. The newspaper will be printed in Transcontinental Printing's state-of-the-art facilities in Calgary. No additional investments will be required to accommodate this new business given TC Transcontinental Printing's highly efficient and flexible hybrid platform and skilled workforce. This contract will enable TC Transcontinental Printing to further optimize its capacity utilization at its Calgary facility.

"This is great news for TC Transcontinental Printing and for the *Calgary Herald*," said Brian Reid, President of TC Transcontinental Printing. "Given the current pace of change in the newspaper industry, this contract demonstrates, once again, the success of our unique newspaper outsourcing model with publishers. It is in line with our strategy to help newspaper publishers across Canada become more efficient."

About TC Transcontinental

Largest printer and leading provider of media and marketing activation solutions in Canada, TC Transcontinental creates products and services that allow businesses to attract, reach and retain their target customers. The Corporation specializes in print and digital media, the production of magazines, newspapers, books and custom content, mass and personalized marketing, interactive and mobile applications, TV production and door-to-door distribution.

Transcontinental Inc. (TSX: TCL.A, TCL.B, TCL.PR.D), known by the brands TC Transcontinental, TC Media and TC Transcontinental Printing, has approximately 9,500 employees in Canada and the United States, and reported revenues of C\$2.1 billion in 2012. Website www.tc.tc.

- 30 -

For information:

Media

Nathalie St-Jean
Senior Advisor, Corporate Communications
TC Transcontinental
Telephone: 514 954-3581
nathalie.st-jean@tc.tc
www.tc.tc

Financial Community

Jennifer F. McCaughey
Senior Director, Investor Relations
and External Corporate Communications
TC Transcontinental
Telephone: 514 954-2821
jennifer.mccaughey@tc.tc
www.tc.tc