

For Immediate Release

TC Transcontinental Printing signs multi-year agreement to print *The Gazette* newspaper

Montreal, May 5, 2014 – TC Transcontinental Printing announced today that it has signed a multi-year agreement with Postmedia Network Inc. to print *The Gazette*, which is published Monday to Saturday, primarily for the Montreal market. The contract with Postmedia Network is slated to take effect during the month of August 2014. The newspaper will be printed at Transcontinental Transmag’s state-of-the-art facility in Montreal. No additional investments will be required to accommodate this new business given TC Transcontinental Printing’s highly efficient and flexible hybrid platform and skilled workforce. This agreement will enable TC Transcontinental Printing to further optimize its capacity within the Transcontinental Transmag facility.

“This agreement builds on our recent announcements to print the *Vancouver Sun* and the *Calgary Herald*,” said Brian Reid, President of TC Transcontinental Printing. “Given the current pace of change in the newspaper industry, this additional agreement demonstrates the relevance of our printing platform and our ability to help publishers across Canada become more efficient. We continue to benefit from our outsourcing offering as publishers express interest in our solution. We are actively pursuing additional outsourcing opportunities in the Canadian market.”

About TC Transcontinental

Largest printer and leading provider of media and marketing activation solutions in Canada, TC Transcontinental creates products and services that allow businesses to attract, reach and retain their target customers. The Corporation specializes in print and digital media, the production of magazines, newspapers, books and custom content, mass and personalized marketing, interactive and mobile applications, and door-to-door distribution.

Transcontinental Inc. (TSX: TCL.A, TCL.B, TCL.PR.D), including TC Transcontinental, TC Media and TC Transcontinental Printing, has over 9,000 employees in Canada and the United States, and revenues of C\$2.1 billion in 2013. Website www.tc.tc.



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