For Immediate Release

TC Transcontinental ranked again by Corporate Knights as one of the Best 50 Corporate Citizens in Canada

Montreal, **June 6**, **2014** – Once again, in 2014, TC Transcontinental (TSX: TCL.A, TCL.B, TCL.PR.D) is listed as one of the Best 50 Corporate Citizens in Canada on the highly regarded annual ranking by independent Canadian media company Corporate Knights.

The aim of the Corporate Knights top 50, now in its 13th year, is to measure the social, environmental and governance performance of the companies evaluated. TC Transcontinental has appeared regularly on the list over the years and it is with great pride that in 2014 the Corporation holds the 41st position.

"As a Canadian leader in the print and media industry, TC Transcontinental strives every day to implement best practices in sustainability from a social, environmental and community perspective," said President and Chief Executive Officer, François Olivier. "This approach is directly connected with our vision for growth. Given this, for our 2013-2015 plan, we identified three pillars to help guide our strategic roadmap: the environment, employees and community. The plan is aligned with our corporate strategy and is aimed at supporting our operational goals. We are pleased that Corporate Knights recognizes TC Transcontinental as a socially responsible company; one that is committed and proud of it."

Note also that in March 2014 TC Transcontinental published its fifth Corporate Social Responsibility Report, titled "Guide. Mobilize. Achieve." To view the report, click <u>here</u>.

For details about the Corporate Knights ranking, click here

About TC Transcontinental

Largest printer and a leading provider of media and marketing activation solutions in Canada, TC Transcontinental creates products and services that allow businesses to attract, reach and retain their target customers. The Corporation specializes in print and digital media, the production of magazines, newspapers, books and custom content, mass and personalized marketing, interactive and mobile applications, door-to-door distribution, and also manufactures a range of flexible packaging products in the United States.

Transcontinental Inc. (TSX: TCL.A, TCL.B, TCL.PR.D), including TC Transcontinental, TC Media, TC Transcontinental Printing and TC Transcontinental Packaging, has over 9,000 employees in Canada and the United States, and revenues of C\$2.1 billion in 2013. Website <u>www.tc.tc.</u>

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