

For Immediate Release

Transcontinental Capri earns GMI Quality Certification

Clinton (USA), August 19, 2014 –Transcontinental Capri (formerly Capri Packaging), a producer of flexible packaging recently acquired by TC Transcontinental and located in Clinton, Missouri, USA, is pleased to announce that it has received GMI ([Graphic Measures International](#)) Certification following an in-depth review of manufacturing processes and controls spanning the plant's entire production chain.

GMI offers scientific print-quality management and brand integrity programs to the global marketplace. Their clients include major retailers like Target, Lowe's, Sears and Best Buy. The GMI Certification validates a packaging supplier's ability to deliver consistent quality.

One of Transcontinental Capri's customers, a major US drugstore chain, has been encouraging all of their print packaging suppliers to become GMI certified as proof of their ability to provide high and predictable quality. For TC Transcontinental, GMI Certification is a testament to its commitment to be a leader in food safety and quality with respect to the flexible packaging industry.

"We are very proud of the fact that through their dedicated efforts our employees earned this certification; it confirms our dedication to quality and food safety excellence and continuous improvement. Through transparency, accountability, performance measurement and compliance, Transcontinental Capri customers are assured that quality and food safety standards are in place," said Bruce Jensen, VP of Sales and Marketing for TC Transcontinental Packaging.

TC Transcontinental Profile

Largest printer and a leading provider of media and marketing activation solutions in Canada, TC Transcontinental creates products and services that allow businesses to attract, reach and retain their target customers. The Corporation specializes in print and digital media, the production of magazines, newspapers, books and custom content, mass and personalized marketing, interactive and mobile applications, door-to-door distribution, and also manufactures a range of flexible packaging products in the United States.

Transcontinental Inc. (TSX: TCL.A, TCL.B, TCL.PR.D), including TC Transcontinental, TC Media, TC Transcontinental Printing and TC Transcontinental Packaging, has over 9,000 employees in Canada and the United States, and revenues of C\$2.1 billion in 2013. Website www.tc.tc.

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