

JobGO.ca offers an innovative recruiting solution: video interviewing
Offered online and on mobile, the platform revolutionizes the recruiting process for employers

Montreal, February 4, 2015 – JobGO.ca is pleased to introduce an innovative online video interview solution that complements the services it already offers, slashes recruiting time for employers and takes scheduling out of the process. New to Quebec, the platform is easy to use, available online and on mobile, and is compatible with most ATS systems. Offered in French and 13 other languages, the platform allows selected candidates to choose a time when it's convenient for them to answer the employer's interview questions.

"With this simple and easy platform, an employer can receive individual video interviews from multiple applicants, and there are no scheduling or travel constraints," says Nancy Talbot, Product Director for JobGO.ca. "It's a complete and flexible solution that lets employers contact candidates who may already be employed, or have atypical hours, or be geographically distant, while cutting the time and cost of the selection process."

It's all good news for employers

In addition to reducing recruiting costs, the video interview makes it possible for employers to use a standardized approach so that they can evaluate candidates consistently in preparation for the next stage of the selection process. The recruiter can also annotate, comment and share the videos of the best applicants with the managers involved in the selection process. Lastly, the platform provides secure data by encrypting the videos to the same level as that used for online banking data. The videos are then kept in a secure data centre that is ISO 27001 certified.

Video interview

On the platform, the employer enters the questions that will make up the video interview, as well as the time allotted to read and answer each question, and the deadline for receiving the answers from the applicant. An email is then sent to each selected candidate, with a link to the platform. When the applicant logs in to the platform, there are instructions and a short trial video to help the individual prepare. The applicant can, if necessary, change the platform language to ensure he or she understands the process, then answers the questions in the employer's language, a significant advantage for international candidates!

The solution is powered by Sonru, a European company that provides online video interview solutions and has signed an agreement with JobGO.ca.

About JobGO.ca

JobGO.ca is an online recruiting service for recruiters, managers and job seekers. With its simple platform, the site offers a vast assortment of relevant jobs and gives job hunters the opportunity to apply for jobs with top employers all across Quebec.

About TC Media

TC Media is a leading provider of media and interactive marketing solutions in Canada, employing over 3,500 people. The sector reaches most Canadian consumers through a wide range of print and digital publishing products in French and English: newspapers, educational books, consumer magazines, trade publications, retail promotional content, mass and personalized marketing, mobile and interactive applications and geotargeted door-to-door and digital distribution services.

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