

For immediate release

TC Transcontinental Printing signs five-year agreement to print the *Toronto Star*

Montreal, January 15, 2016 – Transcontinental Inc. (TSX: TCL.A TCL. B) announced today that it has come to an agreement with the Toronto Star to print their daily newspaper for five years, with the possibility of extension.

The contract is expected to take effect in July 2016. The newspaper will be printed at the state-of-the-art Transcontinental Vaughan facility in Ontario. This new business will require only minimal investment given TC Transcontinental Printing's highly efficient and flexible hybrid platform.

"This is a very positive development for TC Transcontinental Printing," said Brian Reid, President of TC Transcontinental Printing and TC Transcontinental Packaging. "This agreement further demonstrates the ongoing interest in our ability to help publishers across Canada become more efficient. This contract will also enable TC Transcontinental Printing to further optimize its capacity utilization at Transcontinental Vaughan."

About TC Transcontinental

Canada's largest printer, with operations in print, flexible packaging, publishing and digital media, TC Transcontinental's mission is to create products and services that allow businesses to attract, reach and retain their target customers.

Respect, teamwork, performance and innovation are strong values held by the Corporation and its commitment to all stakeholders is to pursue its business and philanthropic activities in a responsible manner.

Transcontinental Inc. (TSX: TCL.A TCL.B), known as TC Transcontinental, has over 8,000 employees in Canada and the United States, and revenues of C\$2.0 billion in 2015. Website www.tc.tc

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