

For immediate release

## Transcontinental Québec transfers its marketing product printing activities to Beauce

**Montreal, January 26, 2016** – Transcontinental Inc. (TSX: TCL.A TCL. B) announced today that it is transferring its marketing product printing activities from Transcontinental Québec to other plants in its network, principally to Transcontinental Interglobe in Beauce, Quebec. This decision will result in the closure of the Transcontinental Québec plant located at 2850 Rue Jean-Perrin, in Quebec City, by April 30, 2016.

“Conditions in the print market are changing and we must continuously adapt,” said Jacques Grégoire, President of TC Transcontinental Printing. “In this context, we need to review our equipment utilization to better optimize our platform. We regret having to make this decision which affects our employees and would like to thank them for their dedication to our organization.”

Unfortunately, this plant closure will result in about 140 layoffs. Transcontinental Inc. has ensured that employees will be accompanied in their career transition.

### About TC Transcontinental

Canada's largest printer, with operations in print, flexible packaging, publishing and digital media, TC Transcontinental's mission is to create products and services that allow businesses to attract, reach and retain their target customers.

Respect, teamwork, performance and innovation are strong values held by the Corporation and its commitment to all stakeholders is to pursue its business and philanthropic activities in a responsible manner.

Transcontinental Inc. (TSX: TCL.A TCL.B), known as TC Transcontinental, has over 8,000 employees in Canada and the United States, and revenues of C\$2.0 billion in 2015. Website [www.tc.tc](http://www.tc.tc)

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### For information:

#### Media

Nathalie St-Jean  
Senior Advisor, Communications  
TC Transcontinental  
Telephone: 514-954-3581  
[nathalie.st-jean@tc.tc](mailto:nathalie.st-jean@tc.tc)  
[www.tc.tc](http://www.tc.tc)



Financial Community

Jennifer F. McCaughey

Vice-President, Communications

TC Transcontinental

Telephone: 514-954-2821

[jennifer.mccaughey@tc.tc](mailto:jennifer.mccaughey@tc.tc)

[www.tc.tc](http://www.tc.tc)