

## **Julie Cailliau named editor-in-chief of Les Affaires Group**

**Montreal, September 14, 2016** – TC Media is pleased to announce the appointment of Julie Cailliau as editor-in-chief of Les Affaires Group. In her new role, Ms. Cailliau will be responsible for the content strategy of the *Les Affaires* newspaper as well as [LesAffaires.com](http://LesAffaires.com) and the personal finance magazine *Les Affaires Plus*. In fact, she has acted as interim editor-in-chief since April.

Julie Cailliau holds a journalism degree from the École de journalisme de Lille, in France, where she also graduated in biotechnology engineering. She is an accomplished communicator with nearly 20 years of experience and has a solid track record with Les Affaires Group as well as other renowned publishers in Canada and Europe. Since joining TC Media, which includes Les Affaires Group, Ms. Cailliau has risen through the ranks, working in turn as reporter/editor, assistant content director and most recently managing editor of *Les Affaires*.

"With a passion for the world of business and entrepreneurship—just ask those around her—I am confident that Julie will fulfil the expectations of all our readers," says Sylvain Bédard, Vice President, Business Solutions, and Group Publisher for Les Affaires Group. "I know she aspires to a strong and healthy economy for Quebec, and in her new role, she will be able to contribute in her own way."

"In an industry undergoing profound transformation, this new mandate has its share of challenges," Ms. Cailliau acknowledges, "but I am taking it on with confidence and determination. Our team of journalists is solid and is driven by innovation. As for our readership, I am certain that its exceptional quality is the cornerstone of the success of *Les Affaires*."

Ms. Cailliau's considerable talents and management skills will be called upon in her new role leading a team of journalists specialized in finance and economics who contribute to various Les Affaires Group publications, on multiple platforms: paper, digital, web and tablet.

One of TC Media's flagship brands, *Les Affaires* has been the leading source of information for Quebec's business community for over 88 years.

### **About TC Media**

TC Media is a leading provider of media and interactive marketing solutions in Canada, employing over 2,500 people. The sector reaches Canadian consumers through a wide range of print and digital publishing products in French and English: newspapers, educational books, trade publications, retail promotional content, mass and personalized marketing, mobile and interactive applications and geotargeted door-to-door and digital distribution services.



TC Media is a division of Transcontinental Inc. (TSX: TCL.A TCL.B), which has close to 8,000 employees in Canada and the United States, and reported revenues of C\$2 billion in 2015. Website: [www.tc.tc](http://www.tc.tc)

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