

TC TRANSCONTINENTAL ENVIRONMENTAL POLICY

This policy is founded on the following three guiding principles:

Guiding Principles:

- Protect the environment for present and future generations.
- Reduce risks and improve efficiencies.
- Introduce improved technology and processes.

Compliance to applicable legal requirements

We will comply with applicable environmental laws, including federal, provincial/state and municipal/local laws.

Pollution Prevention

Product Stewardship

TC Transcontinental recognizes that it shares in the responsibility for the environmental impact of the products it produces. Therefore, we will cooperate with other public and private bodies to develop systems for the recovery, re-use and recycling of the company's products.

Eco-Efficiency

We will strive to improve our products and processes so as to progressively reduce routine discharges of contaminants and to use resources efficiently.

Paper Procurement

With respect to fibre sourcing, TC Transcontinental promotes the use of papers with maximized post-consumer and de-inked recycled fibres; it also encourages the use of papers made with pre-consumer recovered fibres or alternative fibres in preference over virgin wood fibres where LCA (life cycle analysis) shows environmental benefits.

Where virgin wood fibre is required, preference is given to fibres from responsibly managed forests with Chain of Custody certification from a recognized forest certification scheme. In addition, suppliers must have mechanisms in place to ensure that virgin wood fibre papers come from forests that are not illegally harvested, are not from converted natural forests, where traditional and civil rights are respected and high conservation values are protected.

To access TC Transcontinental's Paper Purchasing Policy:
http://tctranscontinental.com/documents/10180/53804/paper_policy.pdf

Climate Change and Energy Use

We recognize the dual challenge of climate change and energy supply security. Therefore, we will maximize the efficiency of our operations and encourage a transition to low carbon fuels and renewable energy.

Waste Management

TC Transcontinental will strive to reduce its waste and to re-use and recycle materials.

We will strive to minimize the generation of hazardous waste.

Risk Management

We will strive to avoid accidental discharges of contaminants into the environment and will prepare emergency plans so that it can diligently contain and clean up any potential environmental incidents.

We will evaluate environmental risks prior to acquiring properties or businesses, and prior to changing or undertaking major new activities

Supply Chain Improvement

We will encourage our suppliers to adopt environmental practices consistent with this policy.

Monitoring and Reporting

We will monitor our performance in carrying out this policy.

Communication

We will foster openness and dialogue with all stakeholders, including employees, regulators, neighbours, shareholders, suppliers, customers, and the public, concerning the environmental impacts of Transcontinental activities, and will be responsive to their legitimate concerns.

Continuous Improvement

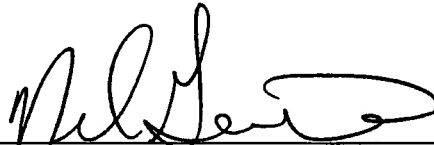
Transcontinental will strive to continuously improve its environmental performance.

Implementation and Accountability

The Transcontinental Management Team and the Sector Management Teams shall be responsible for ensuring the implementation of all elements of this policy.



Brian Reid, President
TC Transcontinental Printing



**Nelson Gentiletti, Chief Financial and
Development Officer, Transcontinental Inc.**



**François Olivier, President and Chief Executive
Officer**
Transcontinental Inc.

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