



FOR IMMEDIATE RELEASE

Groupe Constructo acquires Contech, a leader in training and event planning for the building industry in Québec

Montréal, January 9, 2018 – Groupe Constructo, a TC Media business unit, is proud to announce today the acquisition of Contech, a leader in the building industry for training, trade show planning, networking events and competitions for construction professionals in Québec. This acquisition is a natural fit for Constructo's offering, which is geared to the same clientele, and strengthens its position as a leader in strategic information for the construction sector in Québec.

"The addition of Contech to our TC Media service offering, more specifically to Groupe Constructo, enhances and develops the event planning component within the Sector, and diversifies Constructo's sources of revenue," notes Pierre Marcoux, Senior Vice President, Business and Education of TC Media. "I am very pleased to gain the expertise of Contech's talented employees in order to solidify our asset base in the construction market in Québec."

Contech's service offering includes over 60 technical and management training courses annually to help develop the skills of various industry stakeholders, the planning of trade shows across the province which serve to connect building professionals, the creation of gathering events leading to enriching interaction and networking between leaders and experts, as well as competitions to recognize and promote Québec-based know-how in building. Through its offering, Contech reaches building managers, architects, engineers, builders, manufacturers and other players in the construction and building industry in Québec. In total, five employees from Contech are transferred to Groupe Constructo's teams.

"Today, it is with much enthusiasm that we welcome the Contech team, a company with over 30 years of solid experience in the construction industry in Québec," says Anik Girard, General Manager and Publisher of Groupe Constructo. "Constructo's strength has always been its ability to reinvent itself and adapt to new market realities. The addition of training and event components to our activities is a testament to this strength and to our desire to constantly inform and educate construction entrepreneurs so that they can succeed in the industry."

About Groupe Constructo

Constructo has specialized in the delivery of strategic information to the different players in Québec's construction industry for over 50 years now, publishing the *Journal Constructo* and numerous special annual magazines and supplements. This TC Media business unit has always met the industry's need for professional services and publications that reflect market realities and obligations. A true pioneer in its field,

Constructo also manages, in partnership with CGI, the Government of Québec's official tender system, the *Système électronique d'appel d'offres (SEAO)*. Website: www.groupeconstructo.com

About TC Media

TC Media, which employs over 600 people, is a leader in its specialty media segments in Canada, with flagship brands catering to the business, financial and construction sectors, including an event planning component. TC Media is also positioned as Canada's largest publisher of French-language educational resources. Furthermore, TC Media publishes local and regional multiplatform newspapers in Québec and Ontario.

TC Media is a division of Transcontinental Inc. (TSX: TCL.A TCL.B), a Corporation that has over 6,500 employees in Canada and the United States and whose revenues were C\$2.0 billion in 2017. Website: www.tc.tc

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For additional information or for interview requests:

Media

Mélanie Montplaisir
Specialist, Public Relations and Brand Management
TC Transcontinental
Telephone: 514-954-4157
melanie.montplaisir@tc.tc

Financial Community

Shirley Chenny
Advisor, Investor Relations
TC Transcontinental
Telephone: 514-954-4166
shirley.chenny@tc.tc