

*For immediate release*

## **TC Transcontinental becomes the first Canadian-based manufacturer to join the Ellen MacArthur Foundation's New Plastics Economy Global Commitment**

**Montréal, Québec, Canada – March 14, 2019** – TC Transcontinental (TSX: TCL.A TCL.B) takes a bold step in becoming the first Canadian-based manufacturer to join the Ellen MacArthur Foundation's New Plastics Economy Global Commitment. TC Transcontinental is pledging, by 2025, for 100% of its plastic packaging to be reusable, recyclable or compostable and to achieve a 10% use of post-consumer recycled content on average by weight across all plastics in its product basket. Additionally, the Corporation commits to collaborating towards increasing reuse, recycling and composting rates for plastic in the communities where it operates.

Ever since TC Transcontinental adopted its first environmental policy in 1993, the Corporation has demonstrated proven leadership in conducting its business responsibly. Throughout its transformation and steadfast growth in packaging, TC Transcontinental remains driven by its unwavering commitment towards sustainability. "We want to leave behind the legacy of a responsible corporate citizen, mindful of how today's decisions will impact our collective tomorrow," explains François Olivier, TC Transcontinental's President and Chief Executive Officer. "We look forward to inspire change by pioneering the development of sustainable products and driving innovation to support our customers in their own sustainability journey. By joining the Ellen MacArthur Foundation's commitment, we are furthering our corporate social responsibility leadership to ensure that plastic is effectively managed from sourcing to end of life."

Uniting organizations worldwide sharing a common vision of a circular economy for plastics, the Ellen MacArthur Foundation is a global thought leader establishing the circular economy on the agenda of decision-makers across business, government and academia. Sander Defruyt, Lead of the New Plastics Economy initiative at the Ellen MacArthur Foundation says: "We are delighted to welcome TC Transcontinental to the growing network of businesses and governments around the world committed to making plastic waste and pollution a thing of the past. By signing the Global Commitment, TC Transcontinental can help us find the solutions towards a circular economy for plastics."

For her part, Magali Depras, TC Transcontinental's Chief Strategy Officer, says: "Integrated into the mandate of our Corporate Governance Committee, TC Transcontinental's social responsibility priorities will continue to align with our business strategy. With our three-year Corporate Social Responsibility plans presenting quantifiable targets, coupled with our 2025 pledge to the New Plastics Economy Global Commitment, we are poised and determined to make strides towards a circular economy benefiting not only our industry as a whole, but also the communities in which we operate."

For more information on TC Transcontinental's New Plastics Economy Global Commitment, [click here](#).

### **About TC Transcontinental**

TC Transcontinental is a leader in flexible packaging in North America, and Canada's largest printer. The Corporation is also a Canadian leader in its specialty media segments. For over 40 years, TC Transcontinental's mission has been to create products and services that allow businesses to attract, reach and retain their target customers.

Respect, teamwork, performance and innovation are the strong values held by the Corporation and its employees. TC Transcontinental's commitment to its stakeholders is to pursue its business activities in a responsible manner.

Transcontinental Inc. (TSX: TCL.A TCL.B), known as TC Transcontinental, has over 9,000 employees, the majority of which are based in Canada, the United States and Latin America. TC Transcontinental had revenues of more than C\$2.6 billion for the fiscal year ended October 28, 2018. For more information, visit TC Transcontinental's website at [www.tc.tc](http://www.tc.tc).

### **About the Ellen MacArthur Foundation**

The Ellen MacArthur Foundation was launched in 2010 to accelerate the transition to a circular economy. The Foundation works across key areas including insight and analysis, business and government, learning, systemic initiatives and communications.

With its Knowledge Partners (Arup, IDEO, McKinsey & Company and SYSTEMIQ), the Foundation works to quantify the economic opportunity of a more circular model and to develop approaches for capturing its value. The Foundation collaborates with its Global Partners (Danone, Google, H&M, Intesa Sanpaolo, NIKE Inc., Philips, Renault, SC Johnson, Solvay, Unilever), Core Philanthropic Funders (SUN, MAVA, players of People's Postcode Lottery (GB)) and its CE100 network (businesses, universities, emerging innovators, governments, cities, affiliate organisations), to build capacity, explore collaboration opportunities and to develop circular business initiatives.

Further information: [ellenmacarthurfoundation.org](http://ellenmacarthurfoundation.org) | [@circulareconomy](https://twitter.com/circulareconomy)

– 30 –

### **For more information:**

#### Media

Patricia Lemoine  
Specialist, External Communications and Spokesperson  
TC Transcontinental  
Telephone: 514-954-2805  
Cell phone: 514-726-9849  
[patricia.lemoine@tc.tc](mailto:patricia.lemoine@tc.tc)

#### Financial Community

Mathieu Hébert  
Corporate Treasurer  
TC Transcontinental  
Telephone: 514-954-4029  
[mathieu.hebert@tc.tc](mailto:mathieu.hebert@tc.tc)