

For immediate release

For the third year in a row, TC Transcontinental Packaging Wins “Best of Show” at the 2019 Excellence in Flexography Awards

Montréal, Québec, Canada – May 24, 2019 – TC Transcontinental Packaging is pleased to announce that it has been recognized, for the third year in a row, with the prestigious “Best of Show” award in the Wide Web/Process/Film category for Transcontinental Robbie’s Fresh Gourmet Focaccia Ranch/Garlic Toast Crumbles wrappers at the 2019 Excellence in Flexography Awards of the Flexographic Technical Association (FTA). These back-to-back awards demonstrate TC Transcontinental Packaging’s excellence in flexographic printing and ability to bring a distinctive touch to the packages, making them look fresher, healthier and more appealing to the consumers.

Additionally, TC Transcontinental Packaging took home a Silver award in the Wide Web/Line/Film category for the Cabot Vermont Seriously Sharp Shredded Cheddar Cheese wrapper, another Silver award in the Wide Web/Line/Coated Paper category for the PetSmart for the Love of Pets Authority Dog Food bag and a Bronze award in the Wide Web/Process/Film category for the Fresh Gourmet Piments Jalapeño Croustillants wrapper.

“It is incredible to win FTA’s “Best of Show” award once again this year and to be recognized by the industry,” said Rebecca Casey, Vice President Marketing & Consumer Market Development. “At TC Transcontinental Packaging, we are always looking to work in collaboration with our customers and partners of the supply chain to bring the best solutions to the shelves. Bringing high-end printing technology, performance and innovation are a must to continue to win in the market today.”

More on the Fresh Gourmet Focaccia Ranch/Garlic Toast Crumbles wrappers

The Fresh Gourmet Focaccia Ranch/Garlic Toast Crumbles wrappers was a challenging expanded gamut (EG) job. Transcontinental Robbie had to guarantee excellent white coverage without excessive impression or ink deposition in order to maintain reverse details required to allow the MPET to be the metallic element in the gold builds. Text builds in multiple colors were required on all SKUs and at fairly small font sizes, along with trapless thumbnail images on the back panel that required extremely tight register. Solid and near-solid process colors also existing in the highlights meant executing well on the entire tonal range. The real key to getting all of this accomplished was focusing on exceptionally good ink transfer without excessive operator inputs.

The Award-Winning Packages



Fresh Gourmet Focaccia Ranch/Garlic Toast Crumbles printed by Transcontinental Robbie

**Gold and “Best of Show” award
Wide Web/Process/Film category**

“Smooth build solids, registration was all one-for-one and held tight. White laydown was executed really well. Text had nice, crisp, sharp edges. This also had the best highlights in its category, while also using the highest linescreen count.”

– Judges’ comment



Cabot Vermont Seriously Sharp Shredded Cheddar Cheese printed by Transcontinental Spartanburg

Silver award
Wide Web/Line/Film category

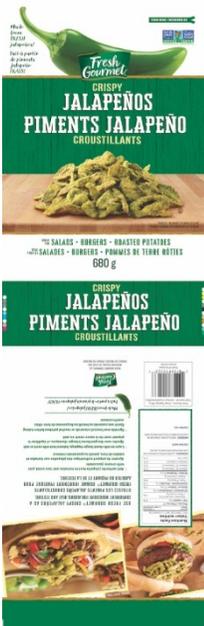
"Registered overprint varnish was very well done."
– Judges' comment



PetSmart for the Love of Pets Authority Dog Food printed by Transcontinental Spartanburg

Silver award
Wide Web/Line/Coated Paper category

"Nice and crisp edges." – Judges' comment



Fresh Gourmet Piments Jalapeño Croustillants printed by Transcontinental Robbie

Bronze award
Wide Web/Process/Film category

"Fine text reproduction and fine dots with expanded gamut (EG) printing. Vignette to zero is nice."
– Judges' comment

More than 500 entries from around the world set the stage this year and 124 coveted awards, plus six best of show recipients were revealed in New Orleans, on May 5, 2019. The judging panel, comprised of industry members who have an eye for detail, evaluated each print for their degree of difficulty and level of execution. This year, award-winning prints offered proof of significant achievements in quality.

About TC Transcontinental Packaging

TC Transcontinental Packaging, the Packaging Sector of Transcontinental Inc. (TSX: TCL.A TCL.B), positions itself as leader in flexible packaging in North America, and also has operations in Guatemala, Mexico, Ecuador, United Kingdom, New Zealand and China. This sector has over 4,000 employees, the majority of which are based in the United States. Its platform is comprised of one premedia studio and 28 production plants specializing in extrusion, lamination, printing and converting.

TC Transcontinental Packaging offers a variety of flexible plastic and paper products, including rollstock, bags and pouches, shrink films and bags, and advanced coatings. This sector services a variety of markets, including dairy, coffee, meat and poultry, pet food, agriculture, beverage, confectionery, industrial, consumer products and supermarkets. For more information, visit TC Transcontinental's website at www.tc.tc.

– 30 –

For more information:

Mélanie Montplaisir
Specialist, Public Relations and Brand Management
TC Transcontinental
Telephone: 514-954-4157
melanie.montplaisir@tc.tc