



**Alex Hayden**

Senior Vice President, R&D, Innovation and Sustainability, TC Transcontinental Packaging

Alex Hayden holds the position of Senior Vice President, R&D, Innovation and Sustainability, TC Transcontinental Packaging and serves on the sector's Senior Management Team. As part of his mandate, he is responsible for R&D and Innovation, overseeing the development and commercialization of differentiated products and eco-responsible packaging solutions for customers.

A global executive leader with over 20 years of experience in driving innovation, Alex Hayden joined TC Transcontinental Packaging in March 2019. Throughout his career, he has built and led multiple cross-functional teams in developing and implementing innovation strategies, while putting in place best practice innovation processes. A revered expert in identifying customer needs and translating those needs into engineering requirements, he is well-known for his ability to fast track through feasibility and development stages to commercialize new products.

Alex Hayden previously held the title of Vice President, R&D and Product Commercialization at Amcor Flexibles Americas, based in Chicago. From 2012 to 2016, he was based in Zurich, Switzerland while he was Director, Research and Development, at Amcor Flexibles Europe, Middle East and Africa. Prior to this role, he also worked in technology and product development at the Amcor Flexibles Healthcare division in Madison, Wisconsin. Mr. Hayden holds a Bachelor of Science, Chemical Engineering from the University of Wisconsin.