

Investor Fact Sheet

Fourth Quarter and Fiscal Year 2019

As at December 12th, 2019

HIGHLIGHTS

- Revenues of \$3,038.8 million for fiscal 2019, the highest in the company's history, up 15.8% compared to 2018.
- Adjusted revenues ⁽¹⁾ of \$3,027.1 million for fiscal 2019, up 20.1% compared to 2018.
- Adjusted operating earnings before depreciation and amortization ⁽¹⁾ of \$475.8 million, up 3.6%.
- Operating earnings of \$309.5 million, down 15.8%.
- Adjusted operating earnings ⁽¹⁾ of \$348.0 million, down 2.5%.
- Net earnings of \$166.1 million (\$1.90 per share) for fiscal 2019 compared to \$213.4 million (\$2.59 per share) for 2018.
- Adjusted net earnings ⁽¹⁾ of \$220.2 million (\$2.52 per share) for fiscal 2019 compared to \$239.4 million (\$2.91 per share) for 2018.
- Cash flows from operating activities of \$431.6 million, up 38.1%.
- Sold the Fremont, California building to Hearst for US\$75 million (approximately C\$100 million).
- Sold specialty media assets and event planning activities to Context Group Inc. and Newcom Media Inc.
- Acquired Holland & Crosby Limited, a manufacturing company specialized in in-store marketing product printing.
- On November 27, 2019, announced it entered into a definitive agreement to sell its paper and woven polypropylene packaging operations to Hood Packaging Corporation for a price of US\$180 million (approximately C\$239 million) subject to working capital adjustments and regulatory approvals.

NOTES TO READERS

In this document, unless otherwise indicated, all financial data are prepared in accordance with International Financial Reporting Standards (IFRS) and the term "dollar", as well as the symbol "\$" designate Canadian dollars. In this Investor Fact Sheet, we also use non-IFRS financial measures. Please refer to the section entitled "Reconciliation of Non-IFRS Financial Measures" and Note 3, "Segmented Information", to the annual consolidated financial statements for the year ended October 27, 2019.

FORWARD-LOOKING STATEMENT

This report contains certain forward-looking statements concerning the future performance of the Corporation. Such statements, based on the current expectations of management, inherently involve numerous risks and uncertainties, both general and specific.

We caution that all forward-looking information is inherently uncertain and actual results may differ materially from the assumptions, estimates or expectations reflected or contained in the forward-looking information, and that actual future performance will be affected by a number of factors, many of which are beyond the Corporation's control. The risks, uncertainties and other factors that could influence actual results are described in the *Management's Discussion and Analysis (MD&A)* for the fiscal year ended October 27th, 2019 and in the latest *Annual Information Form*.

MESSAGE FROM THE PRESIDENT & CEO

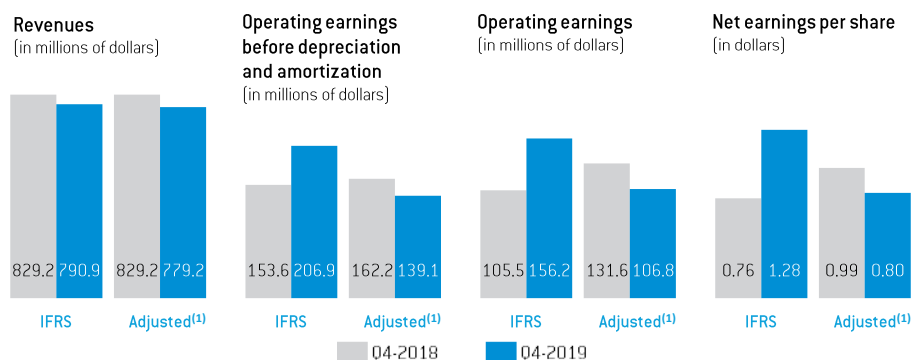
"2019 was marked by the successful integration of Coveris Americas, a turning point in our transformation, said François Olivier, President and Chief Executive Officer of TC Transcontinental. In only two years, we grew our revenues by 50% to reach more than \$3 billion in 2019, a first in our company's history. We executed on our growth strategy and rigorously managed risk. I am very pleased with our company's evolution in positioning us to create long-term value.

"In our Packaging Sector, in accordance with our plan, we increased our operating earnings margin before depreciation and amortization quarter after quarter during the fiscal year, thanks to realized synergies and efficiency gains. We are building the foundations needed to generate long-term sustainable organic growth and remain committed to improving profitability in the coming years. We are well positioned and our portfolio of products and services will continue to evolve in line with our strategy to focus on markets where we have a lasting competitive advantage.

"In our Printing Sector, we experienced a difficult year overall, marked by the greater than expected decline in our revenues from retailer-related services. Despite the circumstances, we once again recorded an excellent operating earnings margin before depreciation and amortization and strong cash flows. In addition, we implemented cost management measures to help mitigate these impacts. In the coming years, we will continue optimizing our printing platform and seize growth opportunities in certain promising verticals, such as book printing and in-store marketing products.

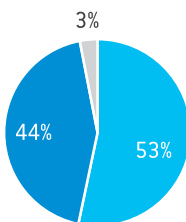
"Despite the challenges we faced in the Printing Sector, we generated cash flows from operating activities of over \$430 million, up 38.1% compared to the previous fiscal year, which were mainly used to reduce our net indebtedness, as per our plan. Finally, I am confident that the Publisac will continue to play an important role in the years ahead. We are committed to defending the interests of the Publisac and of all its stakeholders, namely the thousands of employees who are part of the production and distribution process everywhere across Québec, merchants, local newspaper publishers as well as the millions of citizens who benefit from it every week. We remain convinced that the situation will result in a positive outcome."

FOURTH QUARTER FINANCIAL HIGHLIGHTS

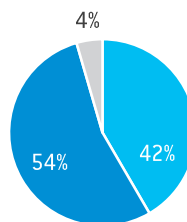


OVERVIEW

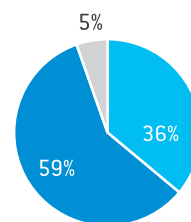
Revenues by Sector - 2019



Adjusted operating earnings before depreciation and amortization⁽¹⁾ by Sector - 2019



Adjusted operating earnings⁽¹⁾ by Sector - 2019



Legend: Packaging (Blue), Printing (Dark Blue), Media (Grey)

KEY INVESTMENT CONSIDERATIONS

- Strong cash flow generating ability
- Leader in most of the markets we serve
- Solid relationships with our customers
- Balanced portfolio of businesses
- Track record of dividend growth
- Family-controlled business with long-term vision
- Investment grade credit rating

STOCK MARKET INFORMATION

As at December 11, 2019

Symbol on the TSX: **TCLA** **TCLB**

Participating Shares Outstanding: 87.3M

Public Float: 74.7M

Market Capitalization: \$1,118.3 M

Dividend Yield: 6.9%

Annual Dividend per Share: \$0.88

Corporate Credit Ratings: — DBRS: BBB (low), Stable outlook
— S&P: BBB-, Negative outlook

ANALYST COVERAGE

Adam Shine	National Bank Financial
Aravinda Galappaththige	Canaccord Genuity
Paul Bilienki	TD Securities
David McFadgen	Cormark Securities Inc.
Drew McReynolds	RBC Capital Markets
Mark Neville	Scotia Capital
Robert Bek	CIBC Capital Markets
Tim Casey	BMO Capital Markets

IMPORTANT DATES

Quarterly Results

Q1-2020	February 27, 2020
Q2-2020	June 10, 2020
Q3-2020	September 9, 2020
Q4-2020	December 10, 2020

CONTACT

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PROFILE

TC Transcontinental is a leader in flexible packaging in North America, and Canada's largest printer. The Corporation is also positioned as the leading Canadian publishing group of French-language educational resources. For over 40 years, TC Transcontinental's mission has been to create products and services that allow businesses to attract, reach and retain their target customers.

Respect, teamwork, performance and innovation are the strong values held by the Corporation and its employees. TC Transcontinental's commitment to its stakeholders is to pursue its business activities in a responsible manner.

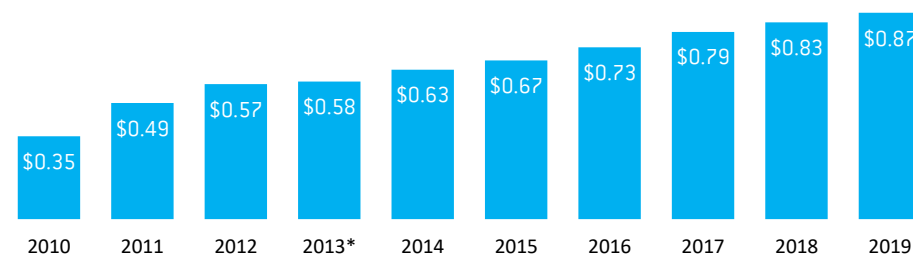
Transcontinental Inc. (TSX: TCLA TCLB), known as TC Transcontinental, has over 9,000 employees, the majority of which are based in Canada, the United States and Latin America. TC Transcontinental had revenues of more than C\$3.0 billion for the fiscal year ended October 27, 2019. For more information, visit TC Transcontinental's website at www.tc.tc.

SELECTED FINANCIAL DATA

(in millions of dollars, except ratios and per share information)

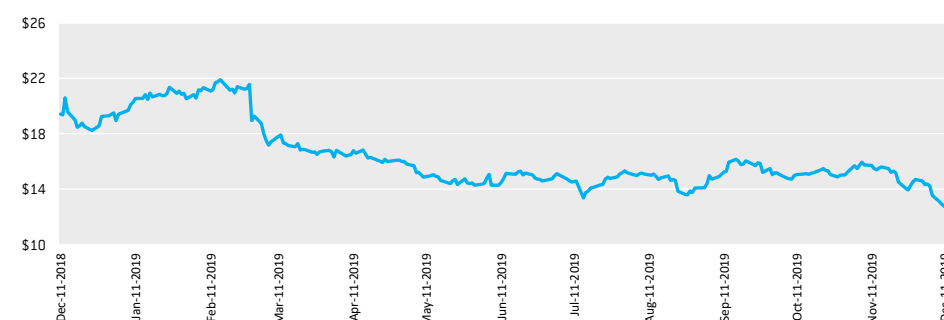
	Q4-19	Q3-19	Q2-19	Q1-19	2019	Q4-18
Revenues	790.9	728.9	767.4	751.6	3,038.8	829.2
Packaging	409.2	395.0	419.1	395.0	1,618.3	417.6
Printing	344.2	310.5	333.5	336.8	1,325.0	379.7
Other	25.8	23.4	14.8	19.8	83.8	31.9
Adjusted revenues⁽¹⁾	779.2	728.9	767.4	751.6	3,027.1	829.2
Operating earnings before depreciation and amortization	206.9	107.2	93.7	103.7	511.5	153.6
Packaging	56.3	52.0	52.2	46.3	206.8	49.9
Printing	79.0	58.8	67.1	63.0	267.9	92.4
Other	3.8	2.1	-3.6	-1.2	1.1	19.9
Adjusted operating earnings before depreciation and amortization⁽¹⁾	139.1	112.9	115.7	108.1	475.8	162.2
Packaging	13.8%	13.2%	12.5%	11.7%	12.8%	11.9%
Printing	23.0%	18.9%	20.1%	18.7%	20.2%	24.3%
Adjusted operating earnings before depreciation and amortization margin⁽¹⁾	17.9%	15.5%	15.1%	14.4%	15.7%	19.6%
Net earnings per share	1.28	0.04	0.26	0.32	1.90	0.76
Adjusted net earnings per share⁽¹⁾	0.80	0.60	0.60	0.52	2.52	0.99
Net indebtedness ratio ⁽³⁾	2.5x	2.7x	2.8x	3.0x		3.1x
Net indebtedness ⁽³⁾	1,169.4	1,352.2	1,402.0	1,424.6		1,420.5

DIVIDENDS PAID PER PARTICIPATING SHARE



* Paid a special dividend of \$1.00 and a regular dividend of \$0.58.

TCL.A STOCK PRICE - LTM⁽²⁾



Note 1: Adjusted revenues exclude the accelerated recognition of deferred revenues. Adjusted operating earnings before depreciation and amortization exclude the accelerated recognition of deferred revenues, restructuring and other costs (gains), impairment of assets and reversal of the fair value adjustment of inventory sold arising from business combinations. Adjusted operating earnings exclude the same elements as well as accelerated depreciation and amortization of intangible assets. Adjusted net earnings exclude the same elements, net of related income taxes, the effect of the U.S. tax reform on deferred taxes as well as the retroactive application of a new directive as part of the U.S. tax reform. Adjusted operating earnings before depreciation and amortization margin is calculated by dividing adjusted operating earnings before depreciation and amortization by adjusted revenues.

Note 2: Last twelve months.

Note 3: Net indebtedness represents total of long-term debt plus current portion of long-term debt less cash. The net indebtedness ratio is calculated by dividing the net indebtedness by the last 12 months adjusted operating earnings before depreciation and amortization.