

### WHY GIVE BACK TO OUR LOCAL COMMUNITIES?

- Anchor our local presence where we have a significant presence
- Expand networking with our communities
- Increase employee engagement
- Strengthen our company's image locally
- Pursue our philanthropic commitment



## OUR COMMUNITY INVOLVEMENT PROGRAM

- We continue our support to local organizations in Québec
- An additional \$350K is invested by TC Transcontinental to support communities where we operate
- Our program has 2 components:
  - 1. \$5K per facility outside of Québec for donations to local not-for-profit organizations
  - 2. An additional \$5K commitment per facility and business unit to match our employees' community involvement ("\$ for Doers program") in all TC entities and for all employees



# LOCAL COMMUNITY INVESTMENT PROGRAM

- 34 facilities have been identified outside of Québec
- Total investment of \$170K, i.e. \$5,000 for community investment in each location
- Plant GMs responsible for coordinating the selection of non-profit organizations
- Donation to be given to 2 organizations per site to maximize impact
- Donation to a registered organization, active in one of the following fields: health, education, environment or community



#### **EMPLOYEE COMMUNITY INVOLVEMENT**

- We have opted for a recognized program called "\$ for Doers"
  - Objective is to promote community work
  - We will reward employees working in teams
  - Program designed for all employees and business units including Québec family members are welcome!
  - Community service is conducted <u>outside</u> of working hours
  - There will be a cap of \$5,000 by facility and business unit



### COMMUNICATING OUR COMMUNITY INVOLVEMENT

- We will communicate on both internal and external channels
- The 'how to' guide for plants to promote their initiatives to local media and stakeholders is available on the Intranet



For additional details, please consult the Local Community Involvement Policy

For any other questions, please contact cynthia.pinkerton@tc.tc

