

For immediate release

Optimization of TC Transcontinental's Printing Network: Owen Sound Facility to Close at End of January

Montréal, October 14, 2026 – TC Transcontinental (TSX: TCL.A TCL.B) announced today that it will close its Owen Sound, Ontario, printing facility at the end of January 2027 as part of the optimization of its integrated national printing network.

“Continued productivity improvements across our printing network, combined with changes in our product mix, enable us to consolidate production in other facilities. As a result, we have made the difficult decision to close our Owen Sound plant,” said Patrick Brayley, Chief Operating Officer, TC Transcontinental. “This decision, which affects a plant that has been part of TC Transcontinental since 1992, was not made lightly. We sincerely regret the impact on our approximately 360 employees, their families and the Owen Sound community. We are deeply grateful to our current and former employees for their hard work and commitment over the years, and we will support our employees with respect throughout this transition, including through career transition services. We will also work closely with our customers through the transition.”

“TC Transcontinental has always evolved by adapting to changing markets, transforming its activities and making disciplined decisions that, while sometimes difficult, are driven by the company's long-term future,” said Sam Bendavid, Chief Executive Officer, TC Transcontinental. “As we expand in our growth segments, including In-Store Marketing & Specialty and Educational Publishing, while stabilizing our traditional printing activities, we must continue to take the steps required to build an even more competitive organization. I want to acknowledge the important role our Owen Sound employees have played in our company's journey and express my sincere appreciation for their contribution and professionalism.”

TC Transcontinental's presence in Ontario will remain strong, with approximately 40% of its employees working in the province. Its Ontario operations include a state-of-the art facility in Vaughan for the Marketing and Information Group; Aurora, Brampton and Paris for the In-Store Marketing and Specialty Group; and Mississauga for the Content and Business Intelligence Group. TC Transcontinental also operates facilities in British Columbia, Alberta, Manitoba, Québec and Nova Scotia.

Forward-looking Statements

Our public communications often contain oral or written forward-looking statements which are based on the expectations of management and inherently subject to a certain number of risks and uncertainties, known and unknown. By their very nature, forward-looking statements are derived from both general and specific assumptions. The Corporation cautions against undue reliance on such statements since actual results or events may differ materially from the expectations expressed or implied in them. Forward-looking statements may include observations concerning the Corporation's objectives, strategy, anticipated financial results and business outlook. The Corporation's future performance may also be affected by a number of factors, many of which are beyond the Corporation's will or control. These factors include, but are not limited to the impact of digital product development and adoption, the impact of changes in the participants in the distribution of newspapers and printed advertising materials and the disruption in their activities resulting mainly from labour disputes, including at Canada Post, the impact of regulations or legislation regarding door-to-door distribution on the printing of paper flyers or printed advertising materials, inflation and recession risks, economic conditions and geopolitical uncertainty, environmental risks as well as

adoption of new regulations or amendments and changes to consumption habits, risk of an operational disruption that could be harmful to its ability to meet deadlines, the worldwide outbreak of a disease, a virus or any other contagious disease could have an adverse impact on the Corporation's operations, the ability to generate organic long-term growth and face competition, a significant increase in the cost of raw materials, the availability of those materials and energy consumption could have an adverse impact on the Corporation's activities, the ability to complete business acquisitions and disposals and properly integrate acquisitions, cybersecurity, data protection, warehousing and usage, the impact of digital product development and adoption on the demand for printed products other than flyers, the failure of patents, trademarks and confidentiality agreements to protect intellectual property, a difficulty to attract and retain employees, bad debts from certain customers, import and export controls, duties, tariffs or taxes, exchange rate fluctuations, increase in market interest rates with respect to its financial instruments as well as availability of capital at a reasonable cost, the legal risks related to its activities and the compliance of its activities with applicable regulations, the impact of major market fluctuations on the solvency of defined benefit pension plans, changes in tax legislation and disputes with tax authorities or amendments to statutory tax rates in force, the impact of impairment tests on the value of assets and a conflict of interest between the controlling shareholder and other shareholders. The main risks, uncertainties and factors that could influence actual results are described in the *Management's Discussion and Analysis* for the fiscal year ended October 26, 2025, and in the latest *Annual Information Form*.

Unless otherwise indicated by the Corporation, forward-looking statements do not take into account the potential impact of non-recurring or other unusual items, nor of disposals, business combinations, mergers or acquisitions which may be announced or entered into after the date of October 14, 2026. The forward-looking statements in this press release are made pursuant to the "safe harbour" provisions of applicable Canadian securities legislation. The forward-looking statements in this release are based on current expectations and information available as at October 14, 2026. Such forward-looking information may also be found in other documents filed with Canadian securities regulators or in other communications. The Corporation's management disclaims any intention or obligation to update or revise these statements unless otherwise required by the securities authorities.

About TC Transcontinental

Founded 50 years ago and 4,200 employees strong, Transcontinental Inc. (TSX: TCL.A TCL.B), known under the TC Transcontinental brand, is a Canadian retail marketing services company, Canada's largest printer, and the Canadian leader in French-language educational publishing.

Driven by the vision of a more informed, educated and prosperous society, TC Transcontinental propels its clients' success across the retail, education, book and information industries. With agility, creativity and boldness, we design and deliver innovative, high-value products and services.

For more information, please visit www.tc.tc.

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