



CORPORATE PRESENTATION

February 2024

Notes to readers

In this document, unless otherwise indicated, all financial data are prepared in accordance with International Financial Reporting Standards (IFRS) and the term “dollars” as well as the symbol “\$” designate Canadian dollars. In this document, we also use non-IFRS financial measures. Please refer to the section entitled “Reconciliation of Non-IFRS Financial Measures” in the Management’s Discussion and Analysis (MD&A) for the year ended October 29, 2023, for a complete description of these measures.

Forward-looking information

Our public communications often contain oral or written forward-looking statements which are based on the expectations of management and inherently subject to a certain number of risks and uncertainties, known and unknown. By their very nature, forward-looking statements are derived from both general and specific assumptions. The Corporation cautions against undue reliance on such statements since actual results or events may differ materially from the expectations expressed or implied in them. Forward-looking statements may include observations concerning the Corporation’s objectives, strategy, anticipated financial results and business outlook. The Corporation’s future performance may also be affected by a number of factors, many of which are beyond the Corporation’s will or control. These factors include, but are not limited to the impact of digital product development and adoption as well as regulations or legislation regarding door-to-door distribution on the printing and distribution of paper flyers, inflation and recession risks, economic conditions and geopolitical uncertainty, environmental risks as well as adoption of new regulations or amendments and changes to consumption habits, the risk of an operational disruption that could be harmful to its ability to meet deadlines, the worldwide outbreak of a disease, a virus or any other contagious disease could have an adverse impact on the Corporation’s operations, the ability to generate organic long-term growth and face competition, a significant increase in the cost of raw materials, the availability of those materials and energy consumption could have an adverse impact on the Corporation’s activities, the ability to complete acquisitions and properly integrate them, cybersecurity, data protection, warehousing and usage, the impact of digital product development and adoption on the demand for printed products other than flyers, the failure of patents, trademarks and confidentiality agreements to protect intellectual property, a difficulty to attract and retain employees in the main operating sectors, the safety and quality of packaging products used in the food industry, bad debts from certain customers, import and export controls, duties, tariffs or taxes, exchange rate fluctuations, increase in market interest rates with respect to our financial instruments as well as availability of capital at a reasonable cost, the legal risks related to its activities and the compliance of its activities with applicable regulations, the impact of major market fluctuations on the solvency of defined benefit pensions plans, changes in tax legislation and disputes with tax authorities or amendments to statutory tax rates in force, the impact of impairment tests on the value of assets and a conflict of interest between the controlling shareholder and other shareholders. The main risks, uncertainties and factors that could influence actual results are described in the *Management’s Discussion and Analysis* for the year ended October 29, 2023 and in the latest *Annual Information Form*.

Unless otherwise indicated by the Corporation, forward-looking statements do not take into account the potential impact of non-recurring or other unusual items, nor of disposals, business combinations, mergers or acquisitions which may be announced or entered into after the date of February 1st, 2024. The forward-looking statements in this presentation are made pursuant to the “safe harbour” provisions of applicable Canadian securities legislation. The forward-looking statements in this presentation are based on current expectations and information available as at February 1, 2024. Such forward-looking information may also be found in other documents filed with Canadian securities regulators or in other communications. The Corporation’s management disclaims any intention or obligation to update or revise these statements unless otherwise required by the securities authorities.





OVERVIEW

- **Our Organization at a Glance**
- **Our Business Sectors**
- **Corporate Social Responsibility**



TC TRANSCONTINENTAL AT A GLANCE

For over 45 years, TC Transcontinental's **mission** has been to create products and services that allow businesses to attract, reach and retain their target customers.

Percentage of revenues



\$2.9B

2023 Revenues

tc • TRANSCONTINENTAL
PACKAGING

A leader in flexible packaging in
North America

57%



~8,000

Employees

tc • TRANSCONTINENTAL
PRINTING

Canada's largest printer, and one of
the largest in North America

39%



39

Production facilities

tc • MEDIA

The leading Canadian French-language
educational publishing group

4%

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MANAGING A FAMILY-CONTROLLED BUSINESS FOR THE LONG-TERM



Rémi Marcoux

Founder Emeritus and Director

Implemented a well-structured succession plan to hand over the reins to the second generation and inspire the third.

Creating a company that will last through generations

- Growing our business
- Building relationships
- Sharing a sense of purpose with our employees



Isabelle Marcoux

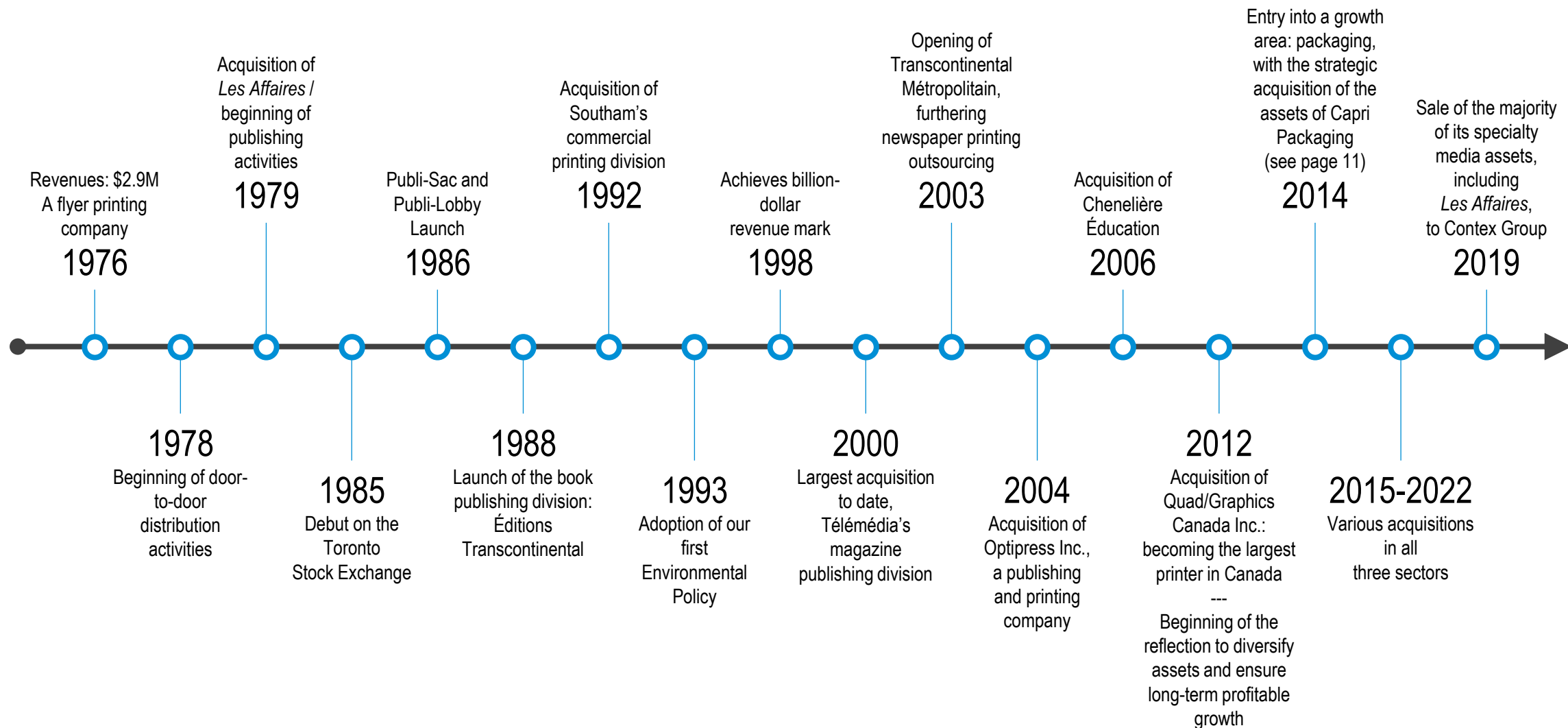
Executive Chair of the Board

Driven by a long-term vision to ensure continued profitable growth.

Building on more than 45 years of innovation and transformation to anticipate and meet our customers' evolving needs.

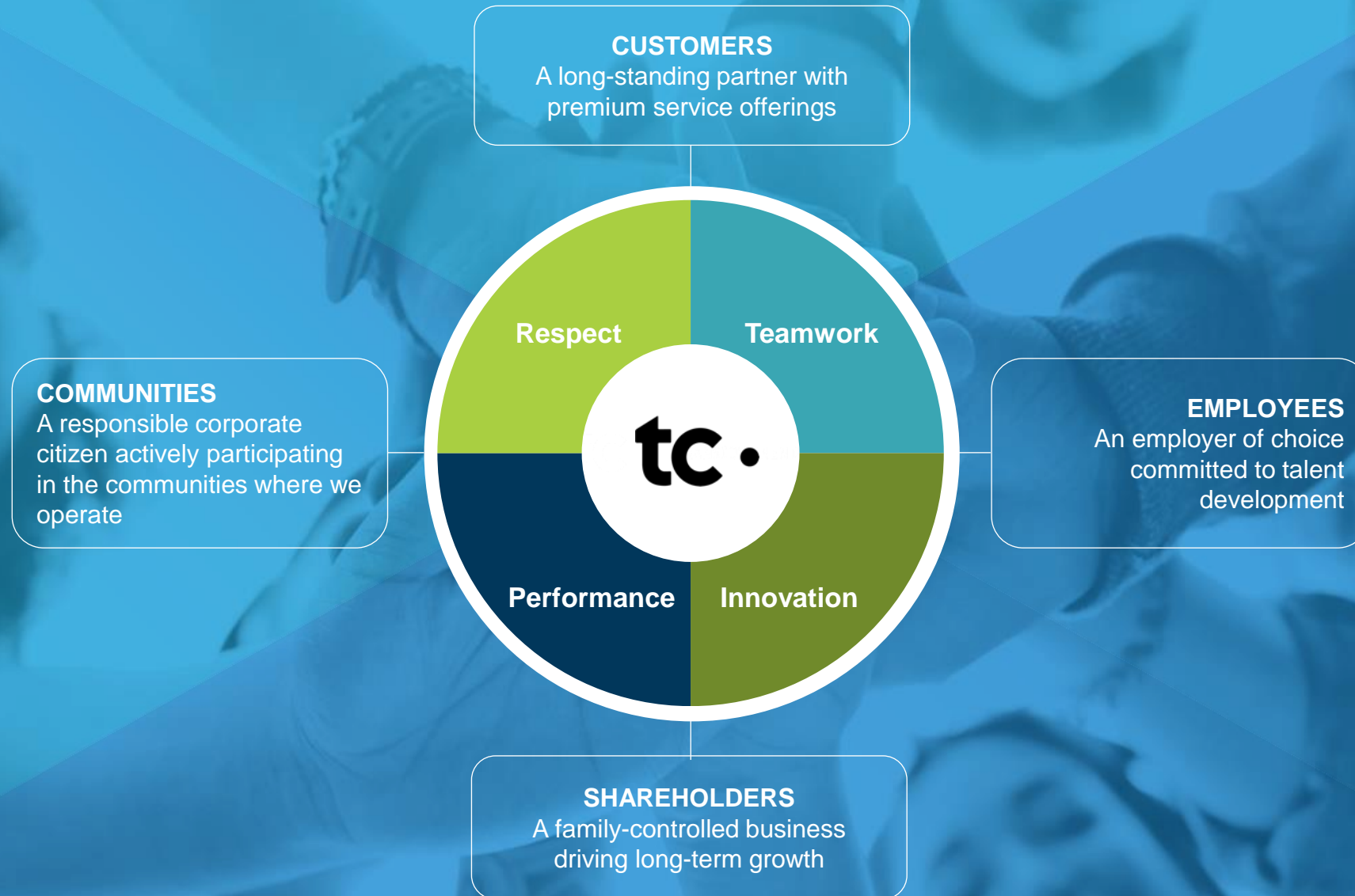


MAKING IMPRESSIONS COUNT SINCE 1976





LIVING OUR VALUES EVERY DAY





DRIVING PROFITABLE GROWTH, WITH AN EXPERIENCED EXECUTIVE MANAGEMENT TEAM



Isabelle Marcoux
Executive Chair of the Board
Transcontinental Inc.



Thomas Morin
President and
Chief Executive Officer
TC Transcontinental



Donald LeCavalier
Executive Vice President and
Chief Financial Officer
TC Transcontinental



Sam Bendavid
Chief Corporate Development
and Procurement Officer
TC Transcontinental



Patrick Brayley
Senior Vice President
TC Transcontinental Printing



Rebecca Casey
Senior Vice President, Sales &
Strategic Marketing
TC Transcontinental



Christine Desaulniers
Chief Legal Officer and
Corporate Secretary
TC Transcontinental



Dustin Dyer
Senior Vice President,
Operational Excellence
TC Transcontinental



Alex Hayden
Senior Vice President, R&D,
Innovation, Sustainability and
ESG
TC Transcontinental



Jeff Lasley
Senior Vice President, Dairy,
Protein and Pet Food (DPP), and
Latin America (LATAM)
TC Transcontinental Packaging



Patrick Lutzy
President
TC Media



Roop Nangia
Senior Vice President,
Consumer & Beverage
TC Transcontinental Packaging



Lynda Newcomb
Chief Human Resources Officer
TC Transcontinental



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- **Our Business Sectors**
- Corporate Social Responsibility

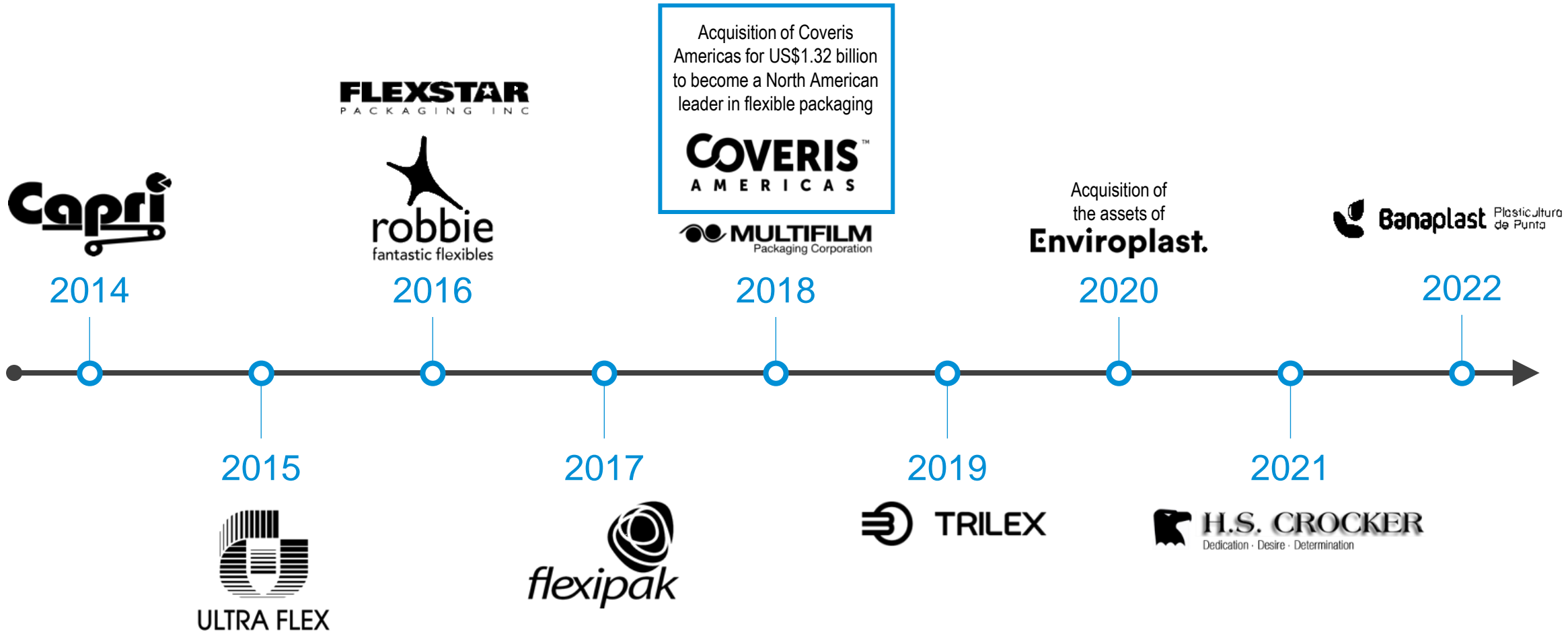


tc

• **TRANSCONTINENTAL
PACKAGING**



GROWING OUR PACKAGING PORTFOLIO





\$1.7B
2023 Revenues



~3,800
Employees



26
Production facilities

CANADA: 3 plants

- Montréal, Québec
- Richmond, British Columbia
- Whitby, Ontario

UNITED STATES: 16 plants

- Albany, Georgia
- Battle Creek, Michigan
- Brooklyn, New York
- Clinton, Missouri (2)
- Elgin, Illinois
- Exton, Pennsylvania
- Griffin, Georgia
- Huntley, Illinois
- Lenexa, Kansas
- Matthews, North Carolina
- Menasha, Wisconsin
- Ontario, California
- Spartanburg, South Carolina
- Thomasville, North Carolina
- Tulsa, Oklahoma

LATIN AMERICA: 5 plants

- Armenia, Colombia
- Guayaquil, Ecuador (2)
- San Luis, Mexico
- Villa Nueva, Guatemala

REST OF THE WORLD: 2 plants

- Christchurch, New Zealand
- Wrexham, United Kingdom



OUR INTEGRATED PLATFORM WITH BEST-IN-CLASS CAPABILITIES

Design



Prepress



Extrusion



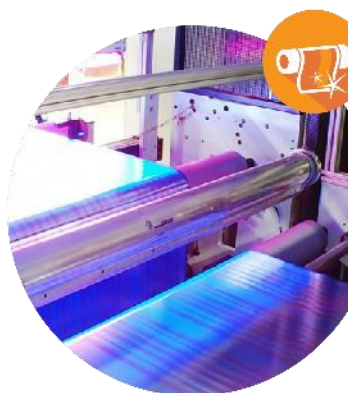
Flexographic Printing



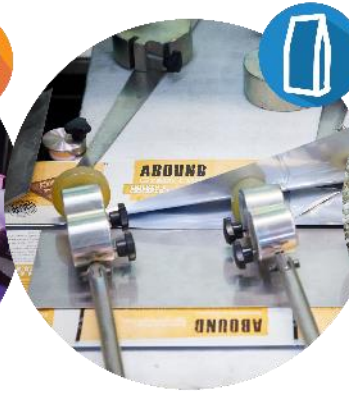
Lamination



Metallization



Converting



Recycling





DEVELOPING ESSENTIAL PACKAGING THAT ENRICHES PEOPLE'S LIVES

We blend **art, science and technology** to create the perfect flexible packaging that accentuates our customers' brand, protects their products, inspires consumers, and is sustainable.

We offer a **variety of flexible plastic products**, including custom films and laminations, co-extruded films, lidding films, bags and pouches, labels, advanced coatings and agricultural films.





Banana Tree
Bags & Skirts



Twine



Labels



Integritite™
Collation Shrink Films



Natural Cheese
Packaging



Processed Cheese
Packaging



Box Liners



Mulch Films



Greenhouse Films



Cheese & Dairy
Snacks Packaging



Yogurt and Other
Dairy Packaging



Retail



Specialty Teas



Institutional
& Food Service



Single Serve



Hermetic Jute
Bag Liners



Equipment



Peel Reseal



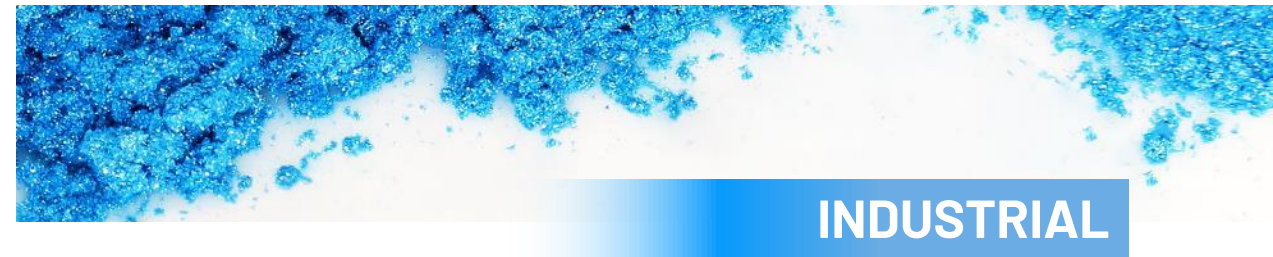
Booklet Labels
with Detachability Options



Braille Labels



Folded Inserts,
Outserts and Enclosures



Household



Personal Care



Paper Products



Building/Construction
Products Packaging



Chemicals &
Minerals Packaging



Dartek™ Art &
Archiving Packaging



Dartek™ Industrial Processing Films



Fresh Meat
Bone-In Solutions



Fresh Meat
Boneless Solutions



Forming Films for Fresh
& Processed



Poultry Bag
Solutions



Treats, Freeze Dried,
Jerky and Bones



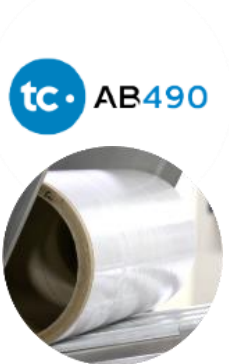
Treats, Jerky, &
Bones Packaging



Fresh, Raw & Refrigerated
Packaging



Chub Films



Equipment Solutions



Meat Snacks



Multi & Club
Pack Packaging



Critters, Litters, and
Specialty



Flow Wrap



Cereal, Grains and Dry Foods



Confectionery



Deli-Fresh Prepared Foods



Fresh Produce



In-Store Bakery



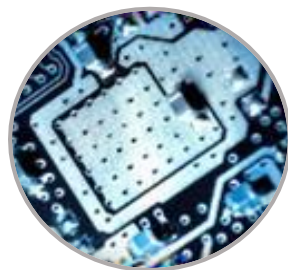
ADVANCED COATINGS

CORE MARKETS

We are a global manufacturer of precision coated polymers, films and specialty substrates that touch everyday life.



AUTOMOTIVE



ELECTRONICS



CONDUCTIVE FILMS



OPTICAL FILMS



DIGITAL IMAGING

MEDICAL

total+care

Extended Total Range of Solutions for the Medical Industry



reflex
Total Care



inspire
Total Care



z-flo
Total Care



Labels



tc •

**TRANSCONTINENTAL
PRINTING**

tc. A STATE-OF-THE-ART NATIONAL PRINTING NETWORK



\$1.2B
2023 Revenues



~3,500
Employees



13
Production facilities

QUÉBEC: 5 plants

- Anjou
- Beauceville
- Boucherville
- LaSalle
- Saint-Hyacinthe

ONTARIO : 5 plants

- Aurora
- Brampton
- Owen Sound
- Paris
- Vaughan

ALBERTA : 1 plant

- Calgary

BRITISH COLUMBIA : 1 plant

- Vancouver

NOVA SCOTIA : 1 plant

- Halifax





PRINTING SOLUTIONS



MARKETING



SERVICES



Direct Mail



Marketing Products



Catalogues



Premedia



Distribution



In-Store Marketing



Flyers

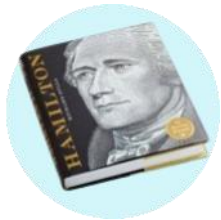




PRINTING SOLUTIONS



PUBLISHING



Books



Comic Books



Magazines



Newspapers



SPECIALTY PRODUCTS



CD



DVD



Vinyl



Folding Cartons

tc • GROWING IN-STORE MARKETING (ISM) BUSINESS

 **holland & crosby**
limited

2019

 **artisan**
complete

 **retail**
success

2020

 **BGI**
RETAIL

2021





tc • MEDIA



MULTIPLATFORM PRODUCTS & SERVICES



BOOKS AND EDUCATIONAL GROUP

Publishing of educational, supplemental and trade books publishing, as well as innovative digital educational products; distribution of specialized books.



CONSTRUCTO GROUP

Publication of strategic information for the construction sector in Québec, through its print and digital media.





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CORPORATE SOCIAL RESPONSIBILITY (CSR)



"As a second-generation family business, we are committed to building for sustainability. With this new 2025 CSR plan in hand and in light of our past achievements, we will be able to deepen the initiatives that are close to our hearts and put into practice the values that drive us."

Isabelle Marcoux, Executive Chair of the Board



"We have a leadership role to play in environmental matters, by tackling climate change and focusing on our manufacturing excellence. This naturally encompasses our "zero injury" vision, the objective of which is to ensure the occupational health and safety of our employees at all times."

Thomas Morin, President and Chief Executive Officer



"How we run our business is just as important as the results we drive. We take responsibility to strive for environmental sustainability and for the wellbeing of our employees, our communities and the generations to come. The measure of this commitment is reflected in our CSR plan, policies and initiatives."

Alex Hayden, Senior Vice President, R&D, Innovation, Sustainability and ESG



SIGNATORY OF THE UNITED NATIONS GLOBAL COMPACT

Since 2020 we have aligned our CSR objectives with those of the United Nations Sustainable Development Goals (SDGs). Of the 17 goals established that are part of the 2030 Agenda for Sustainable Development, we are contributing to 9 of them.





2025 CORPORATE SOCIAL RESPONSIBILITY PLAN

Supported by our strong values and our corporate culture, we want to design a future that is green, inclusive, safe, innovative, sustainable, united, and responsible. Looking ahead to 2025, we have set ambitious goals articulated around five main themes.

[Link to our 2025 Corporate Social Responsibility Plan](#)





PARTNERSHIPS & RECOGNITIONS

Meeting sustainability challenges requires collaboration across the entire value chain. We have established rich relationships over the years with our esteemed partners and are very proud of our performance within many recognized rankings. As we move forward on corporate social responsibility, we continue to develop new strategic partnerships to work towards a more sustainable future.



Contact and additional information

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