



CORPORATE PRESENTATION

June 2025

Notes to readers

In this document, unless otherwise indicated, all financial data are prepared in accordance with International Financial Reporting Standards (IFRS) and the term “dollars” as well as the symbol “\$” designate Canadian dollars. In this document, we also use non-IFRS financial measures. Please refer to the section entitled “Reconciliation of Non-IFRS Financial Measures” in the Management’s Discussion and Analysis (MD&A) for the year ended October 27, 2024, for a complete description of these measures.

Forward-looking information

Our public communications often contain oral or written forward-looking statements which are based on the expectations of management and inherently subject to a certain number of risks and uncertainties, known and unknown. By their very nature, forward-looking statements are derived from both general and specific assumptions. The Corporation cautions against undue reliance on such statements since actual results or events may differ materially from the expectations expressed or implied in them. Forward-looking statements may include observations concerning the Corporation’s objectives, strategy, anticipated financial results and business outlook. The Corporation’s future performance may also be affected by a number of factors, many of which are beyond its will or control. These factors include, but are not limited to the impact of digital product development and adoption thereof, the impact of changes in the participants in the distribution of newspapers and printed advertising materials and the disruption in their activities resulting mainly from labour disputes, including at Canada Post Corporation, the impact of regulations or legislation regarding door-to-door distribution on the printing of paper flyers or printed advertising materials, inflation and recession risks, economic conditions and geopolitical uncertainty, environmental risks as well as adoption of new regulations or amendments and changes to consumption habits, risk of an operational disruption that could be harmful to our ability to meet deadlines, the worldwide outbreak of a disease, a virus or any other contagious disease that could have an adverse impact on the Corporation’s operations, the inability to generate organic long-term growth and face competition, a significant increase in the cost of raw materials, the unavailability of those materials and energy consumption could have an adverse impact on the Corporation’s activities, the inability to complete acquisitions and properly integrate them, cybersecurity, data protection, warehousing and usage, the impact of digital product development and adoption on the demand for printed products other than flyers, the failure of patents, trademarks and confidentiality agreements to protect intellectual property, the difficulty to attract and retain employees in the main operating sectors, the non safety and poor quality of packaging products used in the food industry, bad debts from certain customers, import and export controls, duties, tariffs or taxes, exchange rate fluctuations, increase in market interest rates with respect to our financial instruments as well as availability of capital at a reasonable cost, the legal risks related to our activities and the non compliance of our activities with applicable regulations, the impact of major market fluctuations on the solvency of defined benefit pension plans, changes in tax legislation and disputes with tax authorities or amendments to statutory tax rates in force, the impact of impairment tests on the value of assets and a conflict of interest between the controlling shareholder and other shareholders. The main risks, uncertainties and factors that could influence actual results are described in the Management’s Discussion and Analysis for the fiscal year ended October 27, 2024 and in the latest Annual Information Form.

Unless otherwise indicated by the Corporation, forward-looking statements do not take into account the potential impact of non-recurring or other unusual items, nor of disposals, business combinations, mergers or acquisitions which may be announced or entered into after the date of June 4, 2025. The forward-looking statements in this annual report are made pursuant to the “safe harbour” provisions of applicable Canadian securities legislation. The forward-looking statements in this annual report are based on current expectations and information available as at June 4, 2025. Such forward-looking information may also be found in other documents filed with Canadian securities regulators or in other communications. The Corporation’s management disclaims any intention or obligation to update or revise these statements unless otherwise required by the securities authorities.





OVERVIEW

- **Our Organization at a Glance**
- **Our Business Sectors**
- **Corporate Social Responsibility**



TC TRANSCONTINENTAL AT A GLANCE

For over 45 years, TC Transcontinental's **mission** has been to create products and services that allow businesses to attract, reach and retain their target customers.



\$2.8B

2024 Revenues



~7,400

Employees



40

Operating sites

Sectors

Percentage of revenues

PACKAGING

A leader in flexible packaging in North America

58%

RETAIL SERVICES & PRINTING

A leader in retail services in Canada and Canada's largest printer

38%

MEDIA

The leading Canadian French-language educational publishing group

4%

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MANAGING A FAMILY-CONTROLLED BUSINESS FOR THE LONG-TERM



Rémi Marcoux
Founder Emeritus

Implemented a well-structured succession plan to hand over the reins to the second generation and inspire the third.

Creating a company that will last through generations

- Growing our business
- Building relationships
- Sharing a sense of purpose with our employees



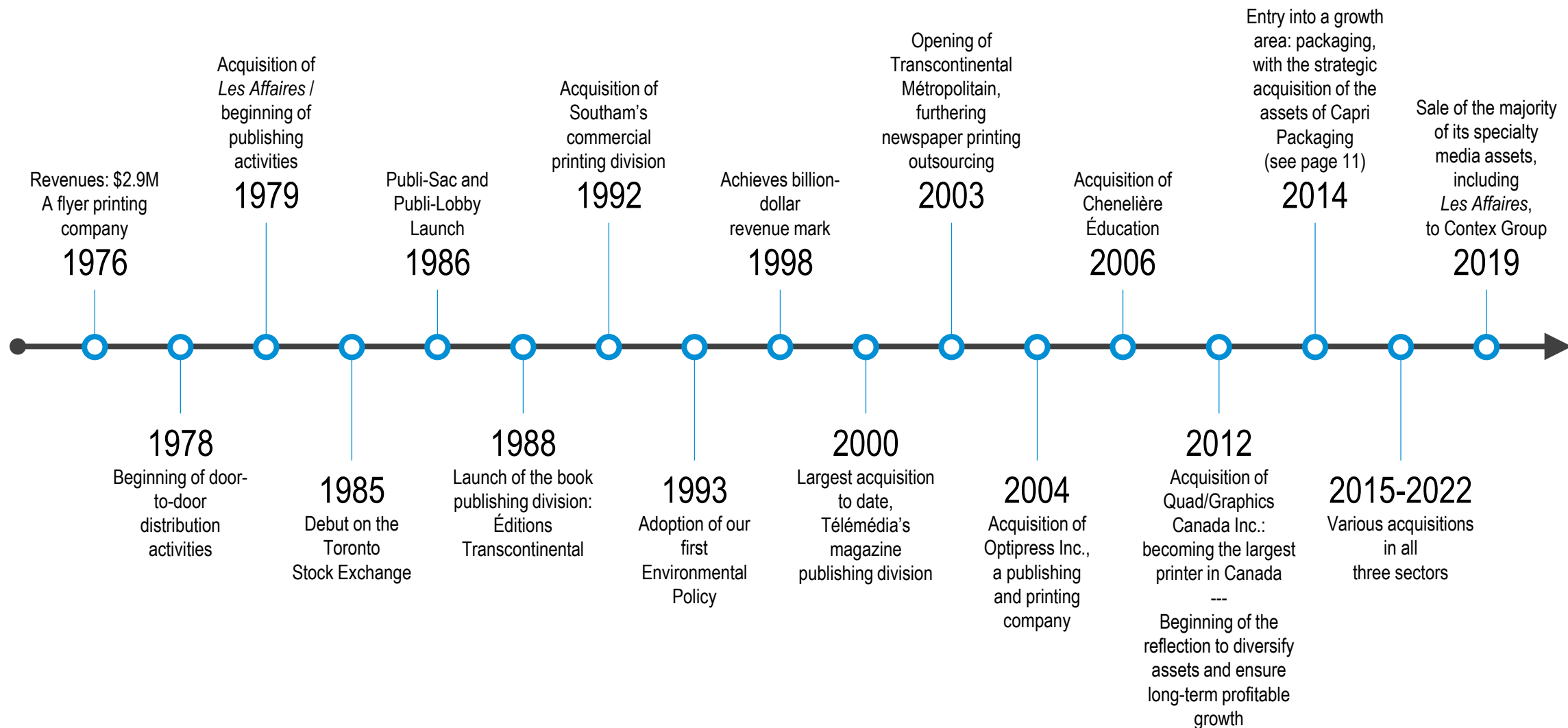
Isabelle Marcoux
Executive Chair of the Board

Driven by a long-term vision to ensure continued profitable growth.

Building on more than 45 years of innovation and transformation to anticipate and meet our customers' evolving needs.

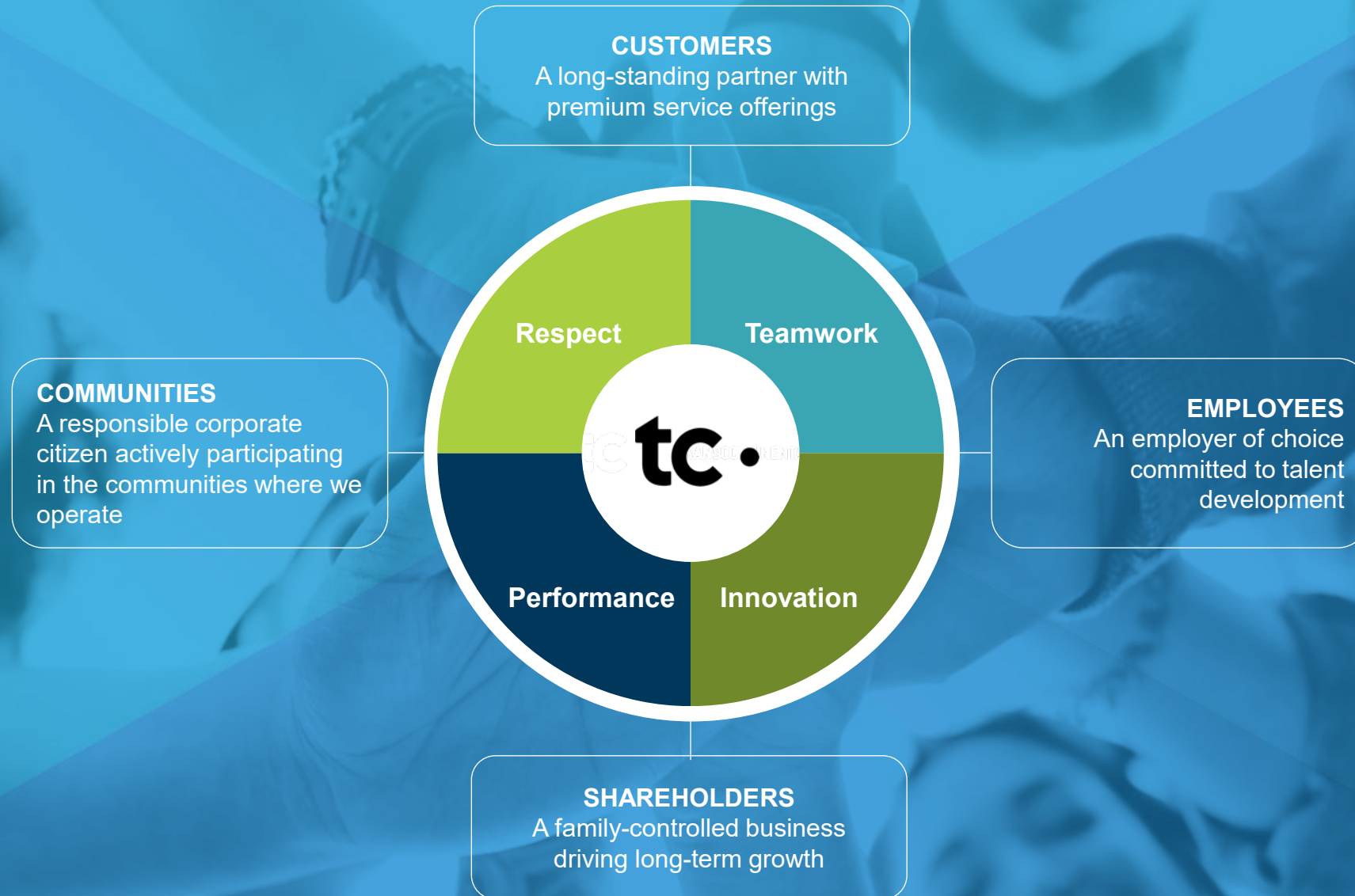


MAKING IMPRESSIONS COUNT SINCE 1976





LIVING OUR VALUES EVERY DAY





DRIVING PROFITABLE GROWTH, WITH AN EXPERIENCED EXECUTIVE MANAGEMENT TEAM



Isabelle Marcoux
Executive Chair of the Board
Transcontinental Inc.



Thomas Morin
President and
Chief Executive Officer



Donald LeCavalier
Executive Vice President and
Chief Financial Officer



Sam Bendavid
Chief Corporate Development
and Procurement Officer



Patrick Brayley
Senior Vice President,
Retail Services & Printing



Rebecca Casey
Senior Vice President,
Sales & Strategic Marketing



Christine Desaulniers
Chief Legal Officer and
Corporate Secretary



Dustin Dyer
Senior Vice President,
Operational Excellence



Alex Hayden
Senior Vice President, R&D,
Sustainability and ESG



Jeff Lasley
Senior Vice President, Dairy,
Protein and Pet Food (DPP), and
Latin America (LATAM)
TC Transcontinental Packaging



Patrick Lutzy
President
TC Media



Roop Nangia
Senior Vice President,
Consumer & Beverage
TC Transcontinental Packaging



OVERVIEW

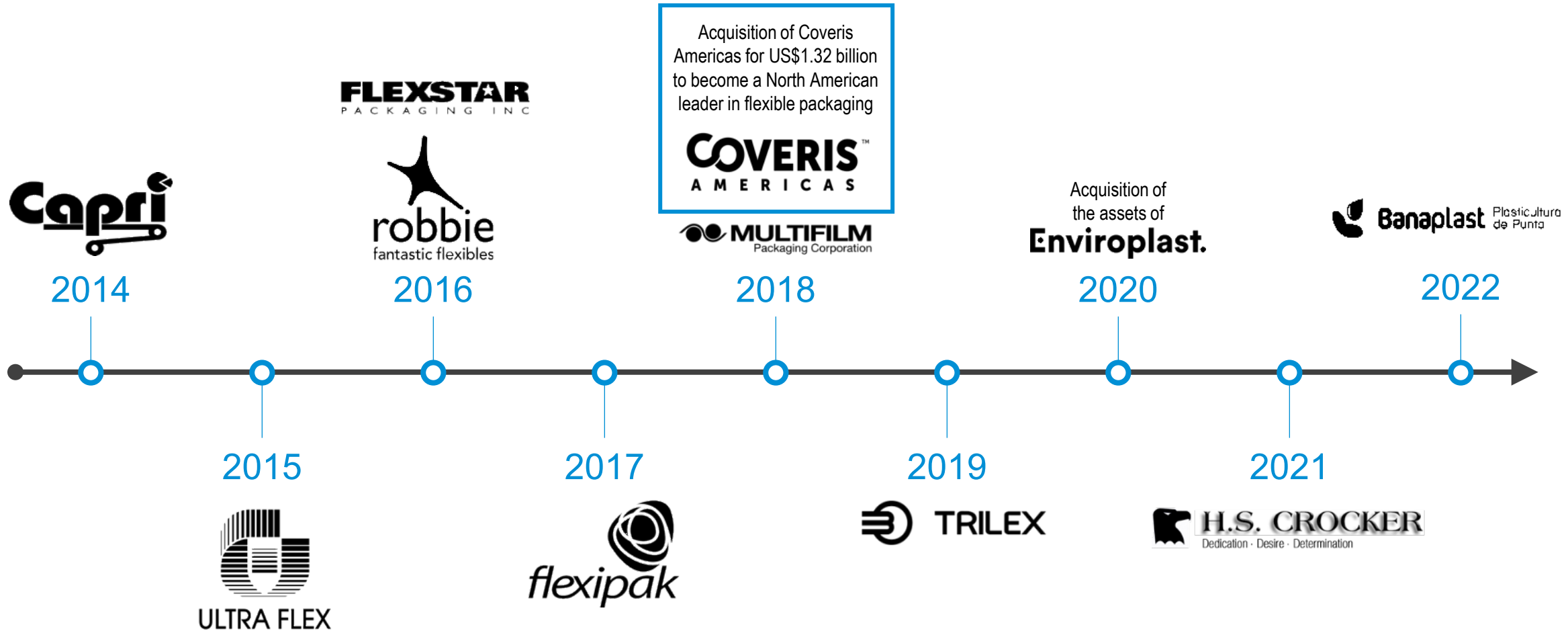
- Our Organization at a Glance
- **Our Business Sectors**
- Corporate Social Responsibility



Packaging Sector



GROWING OUR PACKAGING PORTFOLIO





\$1.6B
2024 Revenues

~3,500
Employees

25
Operating sites

CANADA: 3 operating sites

- Montréal, Québec
- Richmond, British Columbia
- Whitby, Ontario

UNITED STATES: 15 operating sites

- Albany, Georgia
- Battle Creek, Michigan
- Brooklyn, New York
- Clinton, Missouri (2)
- Elgin, Illinois
- Exton, Pennsylvania
- Griffin, Georgia
- Huntley, Illinois
- Lenexa, Kansas
- Matthews, North Carolina
- Menasha, Wisconsin
- Ontario, California
- Spartanburg, South Carolina
- Tulsa, Oklahoma

LATIN AMERICA: 5 operating sites

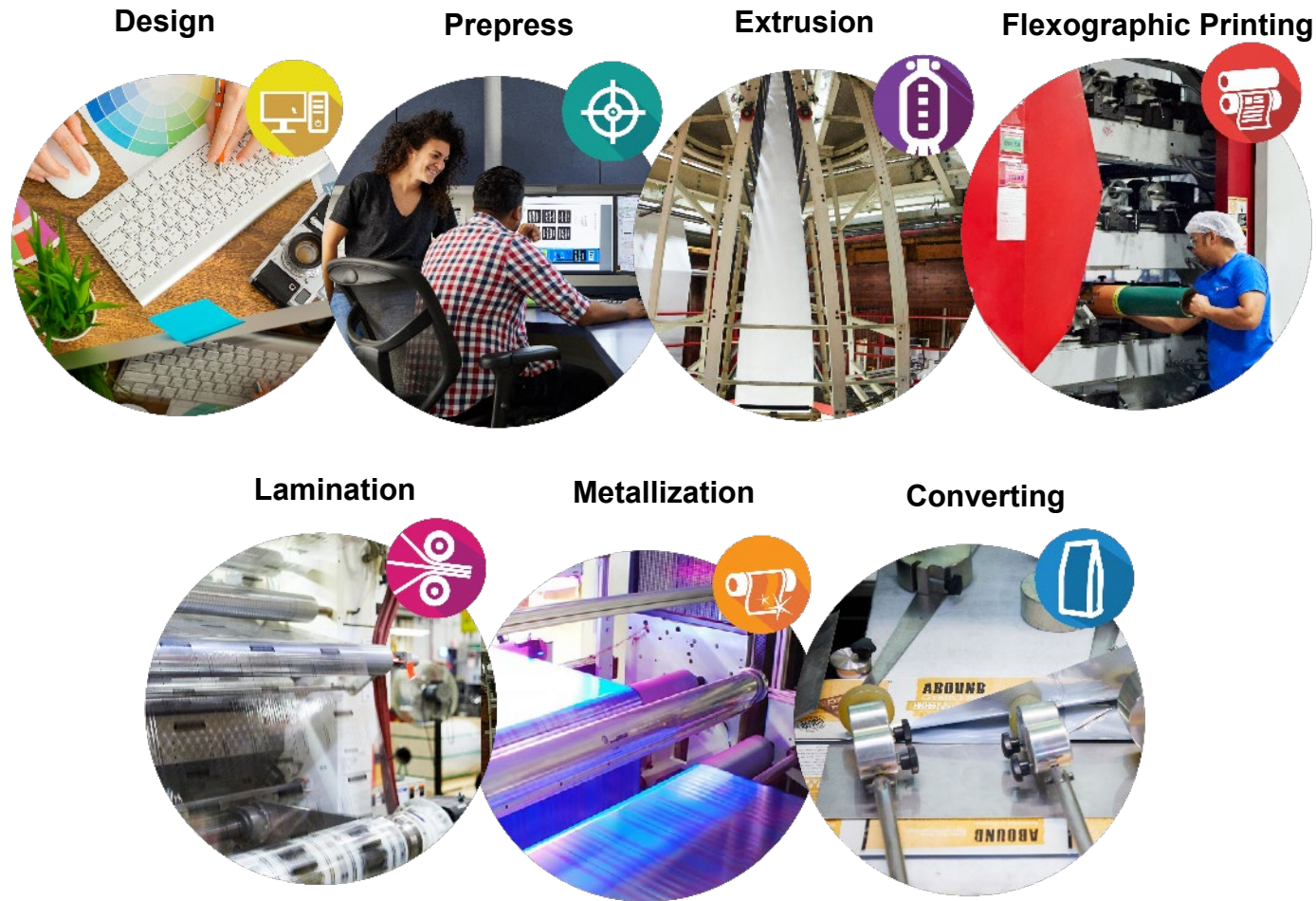
- Armenia, Colombia
- Guayaquil, Ecuador (2)
- San Luis, Mexico
- Villa Nueva, Guatemala

REST OF THE WORLD: 2 operating sites

- Christchurch, New Zealand
- Wrexham, United Kingdom



OUR INTEGRATED PLATFORM WITH BEST-IN-CLASS CAPABILITIES





DEVELOPING ESSENTIAL PACKAGING THAT ENRICHES PEOPLE'S LIVES

We blend **art, science and technology** to create the perfect flexible packaging that accentuates our customers' brand, protects their products, inspires consumers, and is sustainable.

We offer a **variety of flexible plastic products**, including custom films and laminations, co-extruded films, lidding films, bags and pouches, labels, advanced coatings and agricultural films.





Banana Tree
Bags & Skirts



Twine



Labels



Integritite™
Collation Shrink Films



Box Liners



Mulch Films



Greenhouse Films



Natural Cheese
Packaging



Processed Cheese
Packaging



Cheese & Dairy
Snacks Packaging



Yogurt and Other
Dairy Packaging



Retail



Specialty Teas



Institutional
& Food Service



Single Serve



Hermetic Jute
Bag Liners



Equipment



Peel Reseal



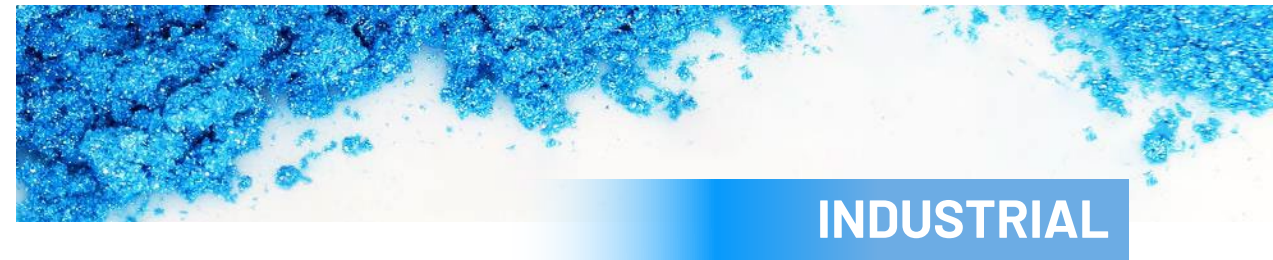
Booklet Labels
with Detachability Options



Braille Labels



Folded Inserts,
Outserts and Enclosures



Household



Personal Care



Paper Products



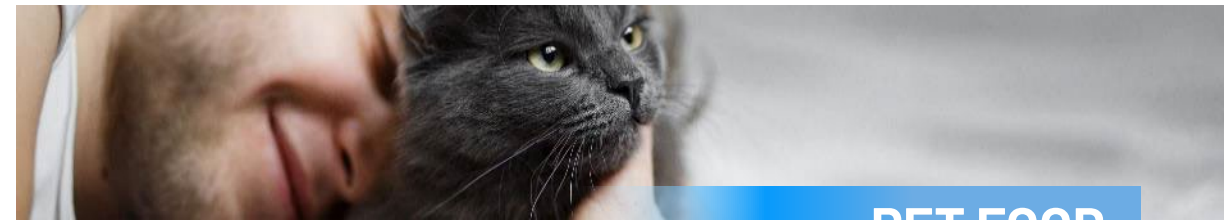
Dartek™ Art & Archiving Packaging



Dartek™ Industrial Processing Films



MEAT & POULTRY



PET FOOD



Fresh Meat
Bone-In Solutions



Fresh Meat
Boneless Solutions



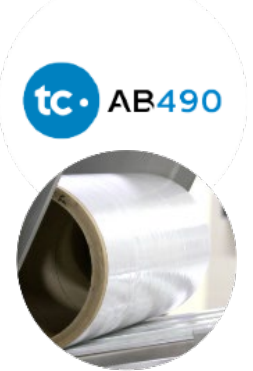
Forming Films for Fresh
& Processed



Poultry Bag
Solutions



Chub Films



Equipment Solutions



Meat Snacks



Treats, Freeze Dried,
Jerky and Bones



Treats, Jerky, &
Bones Packaging



Fresh, Raw & Refrigerated
Packaging



Multi & Club
Pack Packaging



Critters, Litters, and
Specialty



Flow Wrap



Cereal, Grains and Dry Foods



Confectionery



Deli-Fresh Prepared Foods



Fresh Produce



In-Store Bakery



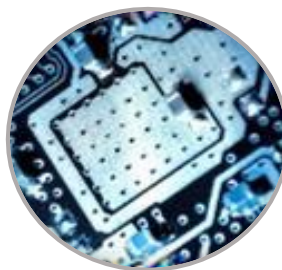
ADVANCED COATINGS

CORE MARKETS

We are a global manufacturer of precision coated polymers, films and specialty substrates that touch everyday life.



AUTOMOTIVE



ELECTRONICS



OPTICAL FILMS



DIGITAL IMAGING

MEDICAL

total+care

Extended Total Range of Solutions for the Medical Industry



reflex[™]
Total Care




inspire[®]
Total Care



z-flo[®]
Total Care



Labels

A young girl with dark hair in pigtails is lying on her stomach on a bed with a floral patterned sheet. She is holding a flashlight in her right hand, shining it towards the camera, and reading a colorful comic book with her left hand. The background shows a white pillow and a wall with a framed picture that says "Kindness matters".

Retail Services & Printing Sector



RETAIL SERVICES & PRINTING SECTOR



\$1.1B

2024 Revenues



~3,300

Employees



15

Operating
sites

QUÉBEC: 5 operating sites

- Anjou
- Beauceville
- Boucherville
- LaSalle
- Saint-Laurent

ONTARIO: 7 operating sites

- Aurora
- Brampton
- Markham
- Mississauga
- Owen Sound
- Paris
- Vaughan

ALBERTA: 1 operating site

- Calgary

BRITISH COLUMBIA: 1 operating site

- Vancouver

NOVA SCOTIA: 1 operating site

- Halifax





RETAIL SERVICES & PRINTING SECTOR



MARKETING



CONTENT SOLUTIONS



Direct Mail



Marketing Products



Catalogues



In-Store Marketing



Flyers



Premedia
Montréal and Toronto



RETAIL SERVICES & PRINTING SECTOR



PUBLISHING



SPECIALTY PRODUCTS



Books



Comic Books



Magazines



CD



DVD



Vinyl



Newspapers



Folding Cartons



GROWING IN-STORE MARKETING (ISM) BUSINESS



2019



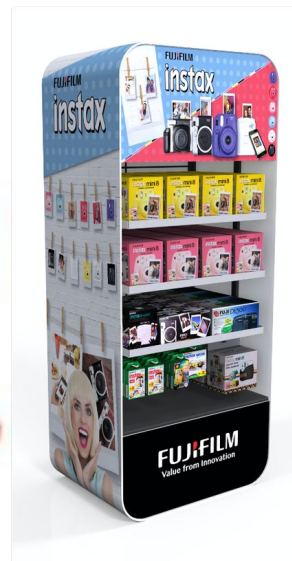
2020



2021



2025

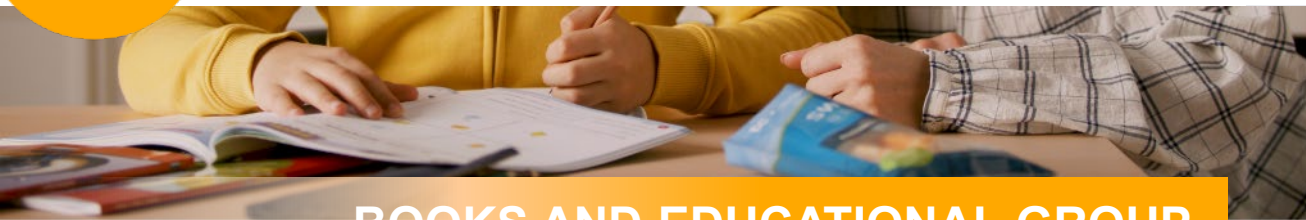




Media Sector



MULTIPLATFORM PRODUCTS & SERVICES



BOOKS AND EDUCATIONAL GROUP

Publishing of educational, supplemental and trade books publishing, as well as innovative digital educational products; distribution of specialized books.



CONSTRUCTO GROUP

Publication of strategic information for the construction sector in Québec, through its print and digital media.





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CORPORATE SOCIAL RESPONSIBILITY (CSR)



"As a second-generation family business, we are committed to building for sustainability. With our 2025 CSR plan in hand and in light of our past achievements, we will be able to deepen the initiatives that are close to our hearts and put into practice the values that drive us."

Isabelle Marcoux, Executive Chair of the Board



"We have a leadership role to play in environmental matters, by tackling climate change and focusing on our manufacturing excellence. This naturally encompasses our "zero injury" vision, the objective of which is to ensure the occupational health and safety of our employees at all times."

Thomas Morin, President and Chief Executive Officer



"How we run our business is just as important as the results we drive. We take responsibility to strive for environmental sustainability and for the wellbeing of our employees, our communities and the generations to come. The measure of this commitment is reflected in our CSR plan, policies and initiatives."

Alex Hayden, Senior Vice President, R&D, Sustainability and ESG



SIGNATORY OF THE UNITED NATIONS GLOBAL COMPACT

Since 2020 we have aligned our CSR objectives with those of the United Nations Sustainable Development Goals (SDGs). Of the 17 goals established that are part of the 2030 Agenda for Sustainable Development, we are contributing to 9 of them.





2025 CORPORATE SOCIAL RESPONSIBILITY PLAN

Supported by our strong values and our corporate culture, we want to design a future that is green, inclusive, safe, innovative, sustainable, united, and responsible. Looking ahead to 2025, we have set ambitious goals articulated around five main themes.

[Link to our 2025 Corporate Social Responsibility Plan](#)





PARTNERSHIPS & RECOGNITIONS

Meeting sustainability challenges requires collaboration across the entire value chain. We have established rich relationships over the years with our esteemed partners and are very proud of our performance within many recognized rankings. As we move forward on corporate social responsibility, we continue to develop new strategic partnerships to work towards a more sustainable future.



Contact and additional information

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